

PROVIDER	QUALIFICATIONS	YEAR ATTAINED
Degrees		
University of Cambridge, UK	Master of Philosophy, M.Phil., Social and Political Sciences	2004
Harvard University, USA	Bachelor of Liberal Arts, A.L.B., Concentration: Government	2000
Quincy College, USA	Associate of Science, A.S. Communication	1997
Certificates/Courses		
Lithan Hall, Singapore	Diploma in Digital Sales and Marketing	2018
Chartered Institute of Securities and Investments, UK	Finance	2017
Oxford University, UK	Microeconomics	2016
Nanyang Technological University (NTU), Singapore	Mini-MBA	2002
Harvard Law School, USA	Cyberlaw Programme	2001



UNIVERSITY OF CAMBRIDGE

I hereby certify that
ISA SEOW
of SIDNEY SUSSEX COLLEGE
in the University of Cambridge
was at a full congregation holden in
the Senate-House on
17 JULY 2004
admitted to the degree of
MASTER OF PHILOSOPHY

Witness my hand this
seventeenth day of July, two thousand and four

A handwritten signature in black ink, appearing to read 'A.P. Cox'.

Administrative Officer

A handwritten signature in black ink, appearing to read 'James'.

Registrar of the University



UNIVERSITY OF
CAMBRIDGE

Faculty of Social and Political Sciences

04 January 2005

AZMUL HAQUE

Advocate & Solicitor, Singapore
Solicitor, England & Wales
Advocate, India

TO WHOM IT MAY CONCERN

OFFICIAL TRANSCRIPT FOR:

ISA SEOW

MPHIL IN MODERN SOCIETY AND GLOBAL TRANSFORMATIONS 2003-2004

The course provides an opportunity to study recent social, economic and political changes in advanced societies – particularly Western Europe and post-communist Eastern Europe. We focus on class, power and inequality and on the changing relationship between the state and economy. It will have a strong emphasis on research training, designed to form the basis for advancement to doctoral research.

The course lasts 9 months and has three components: two taught courses in Research Methods and Modern Society; and a dissertation. Modern Society has a modular structure, enabling students to choose from among the following modules: *Social and Cultural Theory*, *Citizenship*, *Sociology of Health and Illness*, *Religion and Globalisation*, *Family, Gender and Generation*, *Culture and Media*, *The Individual in the Labour Market*, *Transition in post-communist societies*, *Economy and Society in Europe*. The teaching time is as follows:

'Modern Society' Modules	18 hours x 3 Modules	= 54 hours
'Research Methods'	18 hours x 1 Module	= 18 hours
Dissertation (20,000)	1 hour's supervision for 16 weeks	= 16 hours

This is to certify that Isa Seow has been awarded the M.Phil Degree in Modern Society and Global Transformations with the following marks:

Modern Society Essay	Essay No. 1	68/65
	Essay No. 2	65/68
	Essay No. 3	70/67
Methods Essays	Essay No. 4	68/67
Dissertation		60/60
OVERALL AVERAGE		64

Marking Scheme: 60-64 = Low 2.1; 65-69 = High 2.1; 70+ = First (Pass mark = 60)

SIGNED

Mary Fookes

OFFICIAL STAMP

COLLYER LAW LLC

UEN 201536126Z

38 Beach Road, South Beach Tower

#30-07, Singapore 189767

Faculty of Social and Political Sciences

University of Cambridge

Cambridge CB2 3RQ UK

Tel: +44 (0)1223 334520

Fax: +44 (0)1223 334550

e-mail: sps-admin@lists.cam.ac.uk

HARVARD UNIVERSITY

AT CAMBRIDGE IN THE COMMONWEALTH OF MASSACHUSETTS



THE President and Fellows of Harvard College, with the consent of the Honorable and Reverend the Board of Overseers and acting on the recommendation of the Faculty of Arts and Sciences, have conferred on

ISA SEOW

the degree of Bachelor of Liberal Arts in Extension Studies cum laude.

In witness whereof, by authority duly committed to us, we have hereunder placed our names and the seal of the University on this fourteenth day of March in the Year of Our Lord two thousand and of Harvard College the three hundred and sixty-fourth.

Neil C. Rudenstine
PRESIDENT

Michael Svingel
DEAN OF CONTINUING EDUCATION

CERTIFIED TRUE COPY

.....21 JUN 2003



Jeremy Kwan
DEAN OF THE FACULTY

HARVARD UNIVERSITY
 DIVISION/CONTINUING EDUCATION
 Harvard Extension School
 Harvard Summer School
 51 Brattle Street
 Cambridge, MA 02138
 Phone - (617) 495-0977

ACADEMIC TRANSCRIPT

Susan E. Miller

Not valid without official seal and signature

ISSUED TO:

TRANSCRIPT OF:

Isa Seow
 130 Geylang East Ave 1
 #18-299
 380130
 Singapore

Student Name: Isa Seow
 Student I.D.: 010804760
 Date Printed: January 13, 2006
 Page Number: 1

DEGREE AND CERTIFICATE INFORMATION:

Bachelor of Liberal Arts in Extension Studies (ALB), cum laude, awarded March 14, 2000 Degree G.P.A.: 3.40
 Concentration: Social Sciences Field: Government Admitted August 12, 1998 Transfer Credits: Quincy College (52)

COURSE	TITLE	CREDITS	EARNED	LEVEL	GRADE
Spring Term 1998					
ASTR E-8	Cosmic Evolution	4.00	4.00	UN	B plus
EXPO E-25	Intro Academic Writing/Reading	4.00	4.00	UN	B
MATH E-15	Introduction to the Calculus A	4.00	4.00	UN	A minus
Summer Term 1998					
GOVT S-1461	Urban Politics and Government	4.00	4.00	UN	B plus
Fall Term 1998					
ECON E-1050	The Economics of Development	4.00	4.00	UN	A
GOVT E-1030	The Causes of War	4.00	4.00	UN	A
HUMA E-135	Human Community, Human Rights	4.00	4.00	UN	A
SOCI E-102	Classical Social Theory	4.00	4.00	UN	B plus
Spring Term 1999					
GOVT E-1750	International Organization	4.00	4.00	UN	B plus
GOVT E-1785	Amer Foreign Economic Policy	4.00	4.00	UN	B
HIST E-1851	The History of Japan	4.00	4.00	UN	B minus
HIST E-1890	World War II: Hitler's Wars	4.00	4.00	UN	B
RELI E-1010	World Religions	4.00	4.00	UN	B
Summer Term 1999					
GOVT S-1061	Modern Political Philosophy	4.00	4.00	GR	B plus
HSCI S-116	Darwin, Freud and Einstein	4.00	4.00	UN	A
Fall Term 1999					
GOVT E-110	The World Today	4.00	4.00	UN	A
GOVT F-1582	Exploration of Amer Identity	4.00	4.00	UN	B

STUDENT RECORD CONTINUES ON NEXT PAGE

HARVARD UNIVERSITY
DIVISION/CONTINUING EDUCATION
Harvard Extension School
Harvard Summer School
51 Brattle Street
Cambridge, MA 02138
Phone - (617) 495-0977

ACADEMIC TRANSCRIPT

Susan E. McKee

Not valid without official seal and signature

ISSUED TO:

Isa Seow
130 Geylang East Ave 1
#18-299
380130
Singapore

TRANSCRIPT OF:

Student Name: Isa Seow
Student I.D.: 010804760
Date Printed: January 13, 2006
Page Number: 2

COURSE	TITLE	CREDITS	EARNED	LEVEL	GRADE
Fall Term 1999					
GOVT F-1582	Exploration of Amer Identity	4.00	4.00	UN	B
GOVT F-1780	Internat'l Political Economy	4.00	4.00	UN	B
INDS E-299	A.L.B. Independent Study	4.00	4.00	UN	A
QRR E-EXAM	Quantitative Reasoning Exam	0.00	0.00	NC	Noncredit

Special student status.

THIS IS AN OFFICIAL TRANSCRIPT MAILED TO THE STUDENT IN A SEALED ENVELOPE ENDORSED WITH THE REGISTRAR'S SIGNATURE
VOID IF ENVELOPE IS OPENED PRIOR TO RECEIPT
OFFICIAL RECORD ENDS AT THIS LINE

Isa

805-2349-1

SPECIAL STUDENT

HARVARD UNIVERSITY
Faculty of Arts and Sciences

Date of issue: May 30, 2001

Arlene F. Becella

Arlene F. Becella, Registrar
Not valid unless signed and sealed

ISSUED TO STUDENT

COURSE TITLE	GRADE	COURSE TITLE	GRADE
1999-2000	full half		full half
780 International Political Economy	B		
582 Explorations in Am Nat Identity	B		

THE BACK OF THIS TRANSCRIPT CONTAINS AN ARTIFICIAL WATERMARK. HOLD AT AN ANGLE TO VIEW. SEE REVERSE FOR VERIFICATION INFORMATION.

Quincy College

Quincy, Massachusetts

*In recommendation of the Faculty of Quincy College,
the Board of Governors, by virtue of the authority vested in it
by the Board of Collegiate Authority of the Commonwealth of Massachusetts,
herewith awards this degree of*

Associate in Science

to

ISA SEW



*In testimony whereof we have affixed our signatures this 2nd day of January,
one thousand nine hundred and ninety-eight.*

Daniel L. Raymond
Chairman, Board of Governors



L. Demetri Ryan
President, Quincy College

QUINCY COLLEGE
 34 Coddington Street
 Quincy, MA 01269
 (617) 984-1650

010-80-4750

SOCIAL SECURITY NUMBER
 000001930

STUDENT I.D. NUMBER
 1/21/1973

DATE OF BIRTH



ISA SEOM
 STUDENT'S NAME
 285 DORCHESTER ST #1
 SO BOSTON, MA 02127
 ADDRESS

STUDENT'S PERMANENT ACADEMIC RECORD

GRADUATION RECORD

DEGREE: Associate in Science
 MAJOR: Communications
 MINOR: Communications
 DATE: 1/02/98

GRADUATION RECORD

DEGREE: Associate in Science
 MAJOR: Communications
 MINOR: Communications
 DATE: 1/02/98

COURSE NUMBER	DESCRIPTIVE TITLE	GRADE	HOURS ATTEMPTED	HOURS EARNED	QUALITY POINTS
1995-96 Spring Semester					
COM 101	INTRO MASS COMM	A-	3.00	3.00	11.10
COM 111	SPEECH	A	3.00	3.00	12.00
COM 229	FILM DEVELOP	C+	3.00	3.00	6.90
CSI 101	INTRO COMPUTERS	A	3.00	3.00	12.00
ENG 101	ENGLISH COMP I	A	3.00	3.00	12.00
MAT 103	COLLEGE ALGEBRA	A	3.00	3.00	12.00
TERM: 3.665					
CAREER: 3.665					
1996-97 Fall Semester					
COM 105	INTRO BROADCASTS	A	3.00	3.00	12.00
ENG 102	ENGLISH COMP II	A-	3.00	3.00	11.10
GOV 201	AMER GOVERNMENT	W*	.00	.00	.00
PSY 101	GENERAL PSYCH	A	3.00	3.00	12.00
SOC 101	GEN SOCIOLOGY	B-	3.00	3.00	8.10
TERM: 3.600					
CAREER: 3.640					
1996-97 Summer 1 Term					
PHY 111	GEN PHYSICS I	A	3.00	3.00	12.00
PHY 121	PHYSICS I LAB	A	1.00	1.00	4.00
TERM: 4.000					
CAREER: 3.779					
1997-98 Fall Semester					
COM 112	INTERPER COMMUN	A	3.00	3.00	12.00
ENG 103	NON-FICT WRITING	B	3.00	3.00	9.00
ENG 225	CREATIVE WRIT I	A	3.00	3.00	12.00
MAT 201	CALCULUS I	B	3.00	3.00	9.00
PHI 105	LOGIC/CRIT THEG	A-	3.00	3.00	11.10
TERM: 3.540					
CAREER: 3.723					

GRADING SYSTEM

A = 4.0
 A- = 3.7
 B+ = 3.3
 B = 3.0
 B- = 2.7
 C+ = 2.3
 C = 2.0
 C- = 1.7
 D = 1.0
 F = 0.0
 I = INCOMPLETE
 W = WITHDRAWAL NO PENALTY
 AUD = AUDIT

Nancy K. McLean

JAN 10 2000

REGISTRARS SIGNATURE

QUINCY COLLEGE
 34 Coddington Street
 Quincy, MA 01269
 (617) 984-1650

010-80-4750

SOCIAL SECURITY NUMBER
 000001930

STUDENT I.D. NUMBER
 1/21/1973

DATE OF BIRTH



ISA SEOM

STUDENT'S NAME
 285 DORCHESTER ST #1
 SO BOSTON, MA 02127

ADDRESS

STUDENT'S PERMANENT ACADEMIC RECORD

GRADUATION RECORD

DEGREE: Associate in Science
 MAJOR: Communications
 MINOR: Communications
 DATE: 1/02/98

GRADUATION RECORD

DEGREE: Associate in Science
 MAJOR: Communications
 MINOR: Communications
 DATE: 1/02/98

COURSE NUMBER	DESCRIPTIVE TITLE	GRADE	HOURS ATTEMPTED	HOURS EARNED	QUALITY POINTS
1995-96 Spring Semester					
COM 101	INTRO MASS COMM	A-	3.00	3.00	11.10
COM 111	SPEECH	A	3.00	3.00	12.00
COM 229	FILM DEVELOP	C+	3.00	3.00	6.90
CS1 101	INTRO COMPUTERS	A	3.00	3.00	12.00
ENG 101	ENGLISH COMP I	A	3.00	3.00	12.00
MAT 103	COLLEGE ALGEBRA	A	3.00	3.00	12.00
TERM: 3.665			18.00	18.00	66.00
CAREER: 3.665			18.00	18.00	66.00
1996-97 Fall Semester					
COM 105	INTRO BROADCASTS	A	3.00	3.00	12.00
ENG 102	ENGLISH COMP II	A-	3.00	3.00	11.10
GOV 201	AMER GOVERNMENT	W*	.00	.00	.00
PSY 101	GENERAL PSYCH	A	3.00	3.00	12.00
SOC 101	GEN SOCIOLOGY	B-	3.00	3.00	8.10
TERM: 3.600			12.00	12.00	43.20
CAREER: 3.640			30.00	30.00	109.20
1996-97 Intersession					
GOV 201	AMER GOVERNMENT	A*	3.00	3.00	12.00
TERM: 4.000			3.00	3.00	12.00
CAREER: 3.672			33.00	33.00	121.20
1996-97 Summer 1 Term					
PHY 111	GEN PHYSICS I	A	3.00	3.00	12.00
PHY 121	PHYSICS I LAB	A	1.00	1.00	4.00
TERM: 4.000			4.00	4.00	16.00
CAREER: 3.772			49.00	49.00	185.20
1997-98 Fall Semester					
COM 112	INTERPER COMMUN	A	3.00	3.00	12.00
ENG 103	NON-FICT WRITING	B	3.00	3.00	9.00
ENG 225	CREATIVE WRIT I	A	3.00	3.00	12.00
MAT 201	CALCULUS I	B	3.00	3.00	9.00
PHI 105	LOGIC/CRIT THEG	A-	3.00	3.00	11.10
TERM: 3.540			15.00	15.00	53.10
CAREER: 3.723			64.00	64.00	238.30

GRADING SYSTEM

A = 4.0 B = 3.0 C = 2.0 F = 0.0
 A- = 3.7 B- = 2.7 C- = 1.7 I = INCOMPLETE
 B+ = 3.3 C+ = 2.3 D = 1.0 W = WITHDRAWAL NO PENALTY
 AUD = AUDIT

JAN 10 2000

Nancy K. McLean

REGISTRARS SIGNATURE

From

PROF JOHN B THOMPSON

PROFESSOR OF SOCIOLOGY
FELLOW

**JESUS COLLEGE
CAMBRIDGE
CB5 8BL**

TELEPHONE: (01223) 339413;
FAX: (01223) 324910
EMAIL: jbt1000@cant.ac.uk

27 March 2004

Graduate Applications
Goldsmiths College
University of London
New Cross
London SE14 6NW

Isa Seow

I'm very happy to write in support of Isa Seow's application for admission to the graduate programme at Goldsmiths College. Isa is a very able and extremely conscientious student and I'm confident that he would excel at the Ph.D. level.

I've known Isa since October 2003, when he arrived in Cambridge to study for the M.Phil in Modern Society and Global Transformations. I'm Isa's supervisor for the M.Phil and I've assessed several pieces of his written work, so I have a reasonably clear view of his ability and potential.

Isa is a highly motivated student who works very hard to achieve the best results he can. His essays for the M.Phil have consistently earned high 2.1 or First Class marks and this is, I think, a fair reflection of his ability. His work has improved steadily in the course of the year as he has become more familiar with what we expect of our students at this level. He has displayed a great deal of initiative in coming up with interesting topics for his essays, and he always researches the topic very thoroughly before he produces his written work. His essays are well written, well structured and sensibly argued; he knows how to produce a polished piece of academic writing.

Before he arrived in Cambridge, Isa was intent on pursuing research at the Ph.D. level. He had identified an interesting research project which stemmed as much from his policy work on IT and development in the Asia Pacific region as from his reading of the academic literature. In his work for the M.Phil, Isa has focused on different aspects of this project and sought to extend and deepen his knowledge of the relevant literature. His M.Phil thesis will in many ways be a preliminary attempt to grapple with the problems he wants to address in his Ph.D. research. So by the time he finishes his M.Phil, he will be very well prepared for the research that he would like to undertake at the Ph.D. level.

The issue that interests Isa is the role that locality plays in the context of global information flows. This is a very topical theme – one which provides a much-needed counterbalance to the emphasis on globalization which characterizes most of the literature on the impact of new information and communication technologies. Isa intends to explore this issue by carrying out a small number of case studies in South

East Asia, drawing on his contacts in Malaysia, Indonesia and India. This is an interesting and worthwhile project which could make an important contribution to the academic literature on IT and globalization and which could, at the same time, have some practical policy implications

Isa is a bright, talented and very determined individual who has the potential to be a first-rate Ph.D. student. He has a strong track record at the M.Phil level and there is every reason to believe that he could produce an excellent Ph.D. thesis. I recommend him very strongly indeed and I hope very much that you will feel able to offer him a place.

Yours sincerely,

A handwritten signature in cursive script that reads "John Thompson". The signature is written in dark ink and is positioned above the printed name.

John Thompson

Certificate Number: 10528919



This is to certify that

Isa Zheng Xin Seow
613025

has been awarded the

International Introduction to Investment Award

Date awarded
29 January 2016



Lydia Romero
Global Director of
Learning

LITHAN

LITHAN ACADEMY

This certifies that

ISA SEOW ZHENG XIN

has satisfactorily completed the required course of study at
Lithan Academy Pte. Ltd. and is hereby awarded this

Professional Diploma in Digital Sales and Marketing

on 22 May 2018



A handwritten signature in black ink, appearing to read "Krishnamoorthy Ramoo".

Krishnamoorthy Ramoo, Chief Operating Officer
Lithan Academy Pte. Ltd.

Company Reg. No. 200202841R

Cert No. LA4020000016



This is to certify that

ISA Z. SEOW

is represented in the

1996-1997

edition of

The National Deans List

Students, institutions and organizations recognized in this national publication are to be commended for their high standards of academic excellence, community leadership and positive performance.

A handwritten signature in cursive script that reads 'Paul C. Krouse'.

*Paul C. Krouse, Publisher
The National Deans List®*

6 April 1997

Committee on Transfer Admission
Harvard-Radcliffe
Byerly Hall
8 Garden Street
Cambridge, MA 02138

Please accept this letter as my recommendation for Isa Seow. I have numbered my responses to correspond to those on the recommendation sheet.

1. I have known Isa for two years; he has been a student in two of my classes, English Composition II (Introduction to Literature, 1995, "A" for the course) and Phi Theta Kappa Honors Seminar (current semester, probably grade is an "A"). As a result, I have had ample opportunity to assess Isa's scholarship and strength of character.
2. He continues to impress me in that he brings to class a maturity and rich cultural awareness that few have. Isa has a burning curiosity about all aspects of a particular course, and couples that with a willingness to work hard to uncover what he needs to know. I have had very few students who are as intellectually capable as Isa, but fewer still who are as enthusiastic about a subject as Isa is. That combination of intellectual ability and consistent enthusiasm make him an ideal student.
- 2: Isa is unusually motivated for academic achievement. In classes with students whose native language is English, he has consistently displayed a firm grasp of principles as well as an ability to vocalize that knowledge clearly, and as succinctly as native English speakers. Having wide experience in Singapore (the Army and the music industry), he brings to the classroom a maturity and understanding that comes from deep reflection of experience. In numerous classroom discussions, I found Isa to be able to offer insights on topics that flow from keen interest, wide understanding, and real world experience.
3. An apt illustration of his intellectual ability can be seen in the three papers he has presented in the PTK Seminar, "The Role of The Arts in the 20th Century. The topics ask for a definition of art, criteria for the assessment of art, a description of the role of government in the promotion of art, and the rightful place of the arts in the future. He has been articulate in his definitions, inclusive in describing criteria, articulate but skeptical about the role of the government in funding art, and an ardent supporter of expanded role of art in the future.

Isa is very adaptable, and while there may have been some cultural jitters when he first arrived on campus in 1995, they quickly dissipated as he grew comfortable and as we got to know Isa. I would anticipate he may have those jitters again, but that discomfort seems to provoke an adaptability in Isa.

He has made numerous contributions to the College, most subtle in the positive influence he has on other students, but in observable ways as well, particularly with his willingness to campaign and serve in the Student Government, a task most American students and fewer international students take on.

4. In my ten years of teaching at Quincy College, there are perhaps five to eight students I would recommend to Harvard. Isa is one of those few. From what I know about Harvard (having talked and worked with many Harvard students and graduates), it is a particular intelligence and adaptability that is needed for a good fit. There is a good fit with Harvard.

5. I enjoy Isa in class as he always adds a sometimes quirky dimension to discussions; like the poet who can make us stand on our heads to view the world in a new way. His perspective is different and fresh. He will delight most professors, annoy some, and perhaps frustrate one or two. There will be no mistaking his presence in any class, however. I wish him every success--he deserves it.

I recommend Isa Seow enthusiastically. Should you need additional information, please call/fax me at 617-356-2541 and I will gladly furnish it.

Cordially,

Edward M. Kelly. D. Ed.

BOSTON UNIVERSITY

Office of International Admissions
121 Bay State Road
Boston, Massachusetts 02215

Tel: 617/353-4492 Fax: 617/353-5334
Telex: 91289 BOS UNIV BSN



May 29, 1997

Mr. Isa Seow
153 West Sixth Street, # 1
South Boston, Massachusetts 02127

Dear Mr. Seow:

Congratulations, and welcome to Boston University. From a highly talented and very competitive group of applicants, you have been accepted to the School of Management. Because of your accomplishments and potential, the Board of Admissions believes that you will be an excellent addition to the Boston University community, and you will benefit from the large variety of academic, cultural, and extracurricular possibilities that await you.

In order for our office to complete your acceptance packet, we need to receive the financial documentation required for issuance of the Certificate of Eligibility (Form I-20). You cannot obtain a student visa without this certificate. In order to reserve a place for you at the University, we must receive the financial documentation by June 20.

At this time, please review all of the enclosed materials paying particular attention to the "Special Instructions." If you have any questions about your admission, you may telephone my office and ask to speak with Christopher Watson, Assistant Director, or with my assistant, Heather Little, at 617/353-4492.

Once again, congratulations on your acceptance to Boston University. We hope you are among the many well-qualified students who will enroll this September, and we look forward to seeing you on campus.

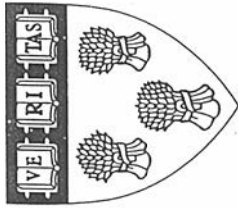
Sincerely,

Paul R. Greene, Jr.
Director

DOD

Enclosure

0601t



BERKMAN CENTER FOR INTERNET & SOCIETY
AT HARVARD LAW SCHOOL

THIS IS TO CERTIFY THAT

Isa Seow

ATTENDED THE JULY 2001 PROGRAM ON INTERNET LAW

William T. Fisher III

William T. Fisher III
Director, Internet Law Program
and
Professor of Law
Harvard University

The GRADUATE SCHOOL of ARTS AND SCIENCES



HARVARD UNIVERSITY

SPECIAL STUDENT/VISITING FELLOW OFFICE
BYERLY HALL, 8 GARDEN STREET
CAMBRIDGE, MASSACHUSETTS 02138

PHONE (617) 495-5392
FAX (617) 495-2928

September 10, 1999

Isa Seow
285 Dorchester Street, #1
South Boston, MA 02127

Dear Mr. Seow,

I am pleased to inform you that you have been admitted as a Special Student in the Graduate School of Arts and Sciences at Harvard University for the 1999-2000 academic year. Your admission is to General Studies status which allows you the flexibility to enroll in a variety of courses in different departments. Enrollment in each class is subject to the permission of the instructor. While most courses listed in the Faculty of Arts and Sciences Course Catalogue are available to Special Students, please note that some departments and instructors have set limitations on specific courses.

This admission is for the academic year or term mentioned and is ordinarily limited to a maximum of two terms. A Special Student is not a candidate for any degree in the Faculty of Arts and Sciences. Admission as a Special Student implies no commitment regarding admission at a later date to any other part of the University. You will be expected to work at the 1-course rate, for which the tuition will be \$2757 per term, with an additional charge for health insurance and University Health Services.

Every registered student is automatically enrolled in the Harvard Student Health Plan. The cost of the Harvard University Health Services (walk-in clinic) is \$356 per term and can not be waived. In addition, all students must maintain individual medical insurance coverage, which the University offers through Blue Cross-Blue Shield at \$280 per term. Students may be eligible for a waiver of the Blue Cross-Blue Shield insurance portion of the Harvard Plan only if they have insurance plans which meet Commonwealth of Massachusetts standards and which have been pre-approved by the UHS.

Please complete and return the enclosed reply form promptly. All Special Students are required to register in person on Wednesday, September 15 from 9:00 a.m. to 5:00 p.m. in Lehman Hall, Dudley House.

With best wishes for a happy and productive period of study at Harvard.

Sincerely yours,

Russell E. Berg
Dean of Admissions & Financial Aid

Berklee

COLLEGE OF MUSIC



July 1, 1996

SubID # 10101

Isa Seow 280335
153 West 6th St., #1
South Boston MA 02127

Dear Isa :

Congratulations! As a result of your recent submission of a scholarship audition tape, you have been selected to receive a scholarship to attend Berklee in the amount of **\$3,000**. This award is valid starting the Fall semester, 1997, which we understand to be your preferred enrollment date. If circumstances require that you delay your studies at Berklee to a later semester, you may defer your award until the Summer semester, May 1998.

Your award will be divided equally over two semesters and will be renewed each year through graduation provided you are making satisfactory academic and musical progress during your course of study. We are confident that you have the musical skills necessary to succeed at Berklee. Detailed information regarding the conditions of your award is enclosed.

Our evaluation team had many enthusiastic comments regarding your audition tape and we encourage you to continue to develop your skills as a musician.

Since funds are limited, we ask that you take no longer than 60 days to confirm acceptance of your award. Acceptance of your scholarship award can be made by returning the enclosed acceptance form. Naturally, the validity of this award is dependent upon your acceptance to the college by the Board of Admissions. If you have not yet done so, it is essential that you take the time to complete an application and submit it to the Office of Admissions at your earliest possible convenience. Counselors are available to provide assistance in completing your application for admission to Berklee. If you have any questions whatsoever regarding the application procedure, please do not hesitate to call us at (617) 266-1400 extension 579, or fax us at (617) 247-8278.

I congratulate you on your outstanding musical achievements to date and look forward to meeting you in an upcoming academic year.

Sincerely,

Damien S. Bracken, Director
Office of Scholarships and Student Employment



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

PO Box No 13420
Houghton Street
London WC2A 2AR

Graduate School Office

Admission Enquiries:
tel: +44 (0)20 7955 7159
fax: +44 (0)20 7955 6137
email: graduate-school
@lse.ac.uk

Mr I Seow
Blk 130
Geylang East Ave 1 18-299
1438
SINGAPORE

28 March 2000

Applicant number: 00004392G

Please quote your applicant number in any communication with the Graduate Admissions Office.

Dear Mr Isa Seow,

I am pleased to make you a conditional offer of admission to the **full-time, MSC in MEDIA AND COMMUNICATIONS** programme for the 2000/2001 session. Please read the enclosed documentation carefully and reply to this offer by completing the enclosed yellow reply card and returning it no later than 9 May 2000¹.

The following condition is attached to this offer:

You must obtain your degree and maintain your grades.

Please send the Graduate Admissions Office official proof that you have met this condition as soon as possible. We will send written confirmation of your place when we have received official proof that the condition has been met.

Official evidence of your qualifications

Before you can complete registration at the School we will need to see official² evidence of your qualifications (see page 7 of the enclosed booklet *Information for applicants offered admission for the 2000/2001 session*). If you have not already sent official proof please send it to us now.

Fees

We have classified you as an overseas student. Details about how we classify students for fee purposes are on page 27 of the booklet *Information for applicants offered admission for the 2000/2001 session*. The fees for your programme for the 2000/2001 session are listed in this booklet which also gives full details about how to pay. Information about sources of financial assistance are in the Graduate School Prospectus, 2000/2001 on pages 44-57, you may also wish to consult our website <http://www.lse.ac.uk> for more up-to-date information.

LSE Graduate Entrance Awards

The standard of your application and academic experience to date has impressed our selectors. I am pleased to inform you that you have been selected to receive a Graduate Merit Award in the amount of £500.00.

¹ This offer of admission is for the 2000/2001 session only. If you are unable to accept this offer it may be possible to defer entry to the 2001/2002 session. Please write to the Graduate Admissions Office stating why you wish to defer entry as soon as possible. You should note that LSE, like all UK universities, collects information on its students and staff for various essential administrative, academic and health and safety reasons. If you eventually register for a place at LSE, you will be asked, as one of the conditions of registration, to sign a consent form which will permit the School to process your personal data.

² Official proof can be in one of the following forms: the return of the enclosed pink card properly signed and stamped by your previous university; a certified copy of your degree certificate; a certified letter from the Academic Registrar or other senior official of your previous university (or universities) from which you were awarded your academic qualifications. Certified means that the documents must be stamped by an official of your university.

If you wish to apply for further funding based on financial hardship you will find enclosed an application form for the Graduate Support Scheme. Please complete the form and return it as instructed to the Financial Support Office, to arrive no later than 25 April 2000.

If you have any queries regarding your Merit Award please contact your department - a full list of departmental contacts is provided on pages 2-4 of the enclosed booklet: Information for applicants offered admission for the 2000/2001 session. If you have queries regarding the Graduate Support Scheme please contact the Financial Support Office on +44 (0) 20 7955 7162 or email: scholarships@lse.ac.uk.

Financial Undertaking Form

The Financial Undertaking Form is enclosed. Please read this form carefully and the accompanying notes on page 9 of the enclosed booklet and complete and return the form to the Graduate Admissions Office no later than 31 July 2000. If you are able to return the form at an earlier date please do so.

Preparation for your arrival

You might like to contact your local alumni group before you set off for London. Members may be able to give you all sorts of tips about living in London and about studying at the School. To find out information about your local alumni group or contact please visit the LSE alumni website at <http://www.lsealumni.org> or write to the Alumni Relations Team, Office of Development and Alumni Relations, LSE, PO Box 3, London WC2A 2AL. Telephone +44 (0) 20 7955 6412, fax +44 (0) 20 7955 7567, or email alumni@lse.ac.uk. You may also like to look at our student recruitment page on the world wide web: <http://www.lse.ac.uk/school/recruitment/>

Living Accommodation

Details about the range of living accommodation available in London are enclosed with this letter and an application form for School Halls of Residence. The Accommodation Office will inform you by mid-July if you have been allocated a place. If you are not successful in your application the Accommodation Office will send you advice on how to find private accommodation in London.

I am pleased to send you this offer of admission and hope you will be able to join us in September 2000. If you have any questions about this letter please contact the Graduate Admissions Office on 44 (0) 20 7955 7160 or by email to Graduate-School@lse.ac.uk.

Yours sincerely,



Dr Catherine Manthorpe
Senior Assistant Registrar

Enc.



QUINCY
COLLEGE

34 Coddington Street, Quincy, MA 02169 (617) 984-1700

February 6, 1997

Eileen Mawn,
Director of Placement,
Quincy College
34 Coddington Street
Quincy, MA 02169

RE: Recommendation of Isa Seow
(Boston Univ. Trustees' Scholarship)

Dear Eileen:

It is a pleasure to nominate Isa Seow for the Boston University Trustees' Scholarship. Isa has been a student in two of my classes, the latest of which is the PTK Honors Seminar, and has been a student at Quincy College for two years. During that time he has distinguished himself by a 3.5+ grade point average and a talented writer and speaker. He is articulate, understanding of others, and an eager learner--all of the qualities we have come to expect in excellent students.

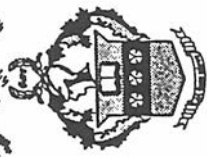
Since I also teach as an adjunct at Boston University, I know what it takes to succeed--a willingness to work hard, a strong commitment to purpose, and the skills to bring purpose and hard work together. Isa is an outstanding student and would certainly be an excellent representative for Quincy College.

Isa is a talented musician, an excellent writer, and an eager learner. I know of no other student at Quincy College whom I would nominate more readily than Isa.

Cordially,

Edward M. Kelly, D. Ed.

Phi Theta Kappa



This is to Certify That

Issa Z. Spow

has complied with all the requirements for,
and has been inducted into the

Phi Theta Kappa Society

International Scholastic Order

of the

Two-Year College

In witness of which we have caused the great seal of this Society to be
hereto affixed and inscribed our signatures.



Leslie M. Sandler

CHAPTER ADVISOR

Alpha Pi Psi

CHAPTER

Issa Z. Spow
EXECUTIVE DIRECTOR

April 18, 1997

DATE

CONTRIBUTING EDITORS

Dr. Bruce M. Davidson
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Program Director for
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California State University

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Dean
College of Business
& Economics
University of Wisconsin

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President
National Career
& Counseling Services

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& Dean of Students
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Brigham Young University

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Georgia Institute of Technology

Daniel C. Walls
Dean of Admission
Emory University

J. Leon Washington
Director
Student Outreach & Recruitment
San Jose State University



20TH ANNUAL EDITION

MEMBER:

American Association for Higher Education
Educational Press Association
National Association of Student Financial Aid Administrators
Professional Fraternity Association

ID#: 02205 21 0121

ISA Z SEDW
285 DORCHESTER ST #1
SOUTH BOSTON, MA 02127

Dear Student,

Your biography has been accepted for publication in the 20th annual edition of THE NATIONAL DEAN'S LIST. Since only 1/2 of 1% of the students from our nation's 3,000 colleges and universities are honored in THE NATIONAL DEAN'S LIST each year, we commend you for your fine achievements.

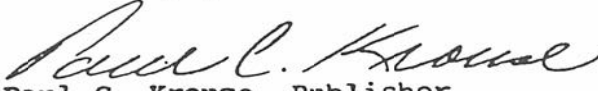
You are now eligible to compete for one of 35 scholarships of \$1,000 each which will be awarded this year. Over \$1,947,000 has been awarded through this program to date. Your application is enclosed.

Another benefit for honored students is the Student Referral Service (SRS) explained in the enclosed form. This service is designed to assist you by serving as a valuable reference for future school or employment applications. Each year several thousand NATIONAL DEAN'S LIST students use the SRS when they are applying to selective institutions, graduate and professional schools or competing for desirable jobs.

The attached form also provides an opportunity for you to nominate a teacher whom you wish to honor in WHO'S WHO AMONG AMERICA'S TEACHERS. If you have previously recommended one teacher, you may select a second teacher at this final stage of our process. When evaluating the teachers who really "made a difference" in your life, please remember to consider teachers from your earliest years who may have influenced your current success.

Your biography is being published because of your achievements. There are no financial obligations attached to this award. For those students who want a copy of the book and other award insignia as a memento of this honor for their permanent family libraries, a catalog featuring the book and traditional related award items is enclosed.

With every good wish for the future,


Paul C. Krouse, Publisher

Enclosures: Scholarship Application
DEAN'S LIST Award Catalog

SAMUEL HUNTINGTON

February 14, 2000

Ms. Suzanne Spreadbury
Harvard Extension School
Undergraduate Admission
51 Brattle Street
5th floor
Cambridge, MA 02138

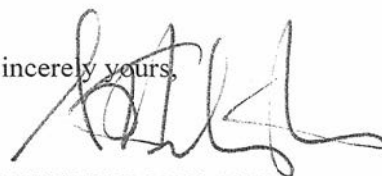
ISA SEOW – LETTER OF RECOMMENDATION

Dear Ms. Spreadbury:

I am writing in respect to the application of Isa Seow to the JFK School of Government. As his resume indicates, Isa Seow has many interests and considerable experience with respect to music, literature, the arts, politics, and information technology. My only contact with him, however, was as a student in my seminar on “Explorations in American National Identity” in the fall of 1999. He was one of the more active and interesting contributors to seminar discussions; one could never predict how he would react to a particular issue or question. His comments added life to the seminar in a highly constructive way. He did not, however, achieve the same level of excellence in his written work. He wrote a term paper on “Ethnic Groups and the Economy of Ideas” which I commented on in writing as follows: “In this paper you present a general description of the policymaking process in the United States and the role of interest groups, particularly ethnic groups, in it. You make many good points about the ways in which they develop their strength, establish contacts with congressmen, and provide useful services to them, particularly by supplying information.” Unfortunately, however, what he had to say was pretty much the widely accepted wisdom on this topic and I had to tell him that he had not really “enlarged our understanding” of interest groups in policymaking. The paper was also written in a rather casual style, which may reflect the fact that English was not his first language. As a result, he received a “B” on the paper and a “B” for the course.

Isa strikes me as a very lively and curious person who has interesting things to say on a variety of subjects. If he can appropriately focus his interests and energies he will do well, indeed perhaps outstandingly well, in graduate school. I strongly urge you to give him a chance.

Sincerely yours,





HARVARD UNIVERSITY
J. Lawrence Broz
Associate Professor of Government
(617) 495-4765
lbroz@cfia.harvard.edu

May 26, 2000

Suzanne Spreadbury
Harvard Extension School
51 Brattle Street
5th Floor
Cambridge, MA 02138

Letter of Recommendation for Isa Seow

I write in support of Isa Seow, application for graduate study. Isa was a student in my lecture course on American Foreign Economic Policy at Harvard University's Extension School in the fall of 1999. I also advised Isa's extension school research project and followed his progress since his move to England, where he is currently enrolled in the Media and Communications program at the London School of Economics.

Isa is a solid student, enthusiastic and directed. In my lecture course, he earned a grade of "B" which placed him in the top 20 percent of the class. I awarded only one "A" and five "A-" in a class of 54 students, so Isa's grade accurately represents above average performance. His attendance and participation was excellent, and Isa impressed me with his keen interest in the material and his commitment to hard work. Upon this basis, I agreed to supervise his research project on Singapore's media policy.

Isa's intellectual interest in Singapore is motivated by the government's paradoxical encouragement of modern informational and media technologies in the context of severe limits on political expression and participation. In his project, Isa sought to explain why a government with little concern for the political rights of its citizens would promote universal access to the Internet and other modern media technologies.

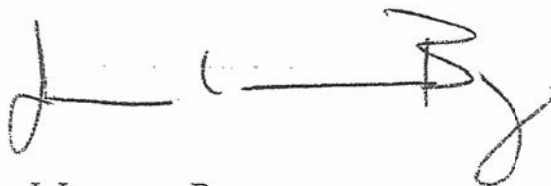
Isa has only begun to scratch the surface of the conundrum and I expect that he will



1737 CAMBRIDGE STREET
CAMBRIDGE, MA 02138
phone (617) 495-4420
fax (617) 495-8292
<http://data.fas.harvard.edu/cfia>

continue to explore the politics and economics of media policy in graduate school, expanding his substantive and theoretical perspectives along the way. He already has the makings of a social scientist as he is grounded in empirical puzzles and seeks to use available data to evaluate alternative arguments. As for personal traits, Isa is articulate and socially adept, and possesses the analytical skills to make effective use of these qualities. Given his preparation and talents, I believe he will perform well in any demanding graduate program.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Lawrence Broz'. The signature is fluid and cursive, with a large initial 'J' and a stylized 'B'.

J. Lawrence Broz
Associate Professor of Government
Harvard University



QUINCY
COLLEGE

34 Coddington Street, Quincy, MA 02169 (617) 984-1700

February 6, 1997

Eileen Mawn,
Director of Placement,
Quincy College
34 Coddington Street
Quincy, MA 02169

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(Boston Univ. Trustees' Scholarship)

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Emory University

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Director
Student Outreach & Recruitment
San Jose State University

The NATIONAL Dean's List

20TH ANNUAL EDITION

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ID#: 02205 21 0121

ISA Z SEOW
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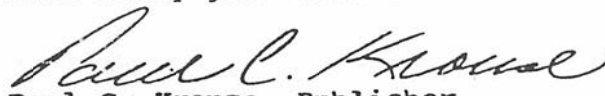
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With every good wish for the future,


Paul C. Krouse, Publisher

Enclosures: Scholarship Application
DEAN'S LIST Award Catalog



August 16, 1999

To whom it may concern:

I am delighted to have an opportunity to write this letter on behalf of Isa Seow.

I have known Isa since the spring of 1996, when he arrived at Quincy College from his native Singapore. In the years that I have known Isa, I have been impressed with the dedication and interest he has shown to his studies and to the exploration of American culture. Isa thrives on discovery, and I am fortunate that he has chosen to share his impressions of our culture and of his educational experience with me.

While at Quincy College, Isa was involved in Student Government, and took a real interest in the College and in the changes affecting the student body. He did very well at Quincy, demonstrating a real aptitude for both theoretical and practical applications. Isa has shown me some of the work that he has done for his courses at Harvard Extension; his ability to express his views in a clear, creative manner while interweaving source material illustrates a real gift of written expression.

It is my understanding that Isa is applying for a Master's level program in Comparative Media Studies. I believe that his background, strengths, and interests are particularly suited for this program, and highly recommend him for consideration for admission. If I may provide any additional information regarding Isa, please contact me at 617-984-1703.

Sincerely,

Lisa Kader,
Associate Director of Admissions

ECA & Meroc

GREENPEACE



To Whom It May Concern,

Greenpeace would like to thank Isa Seow for his participation in Greenpeace activities over the summer of 1996, especially for his public outreach work during the WBCN River-Rave of 1996.

I would also like to take the opportunity to commend Isa for his enthusiasm, accountability, and initiative in assisting our efforts.

New England Public Outreach Director,

A handwritten signature in black ink, appearing to read "Thomas A. Barnes", written over the printed name.

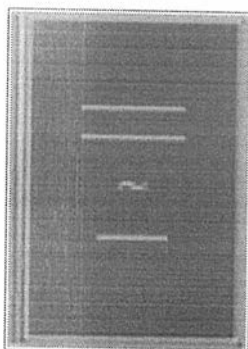
Thomas A. Barnes

169 Massachusetts Avenue • Suite 304 • Boston, MA 02115 • Tel (617) 266-2021

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Multilingual Internet and ethnic identity: a case study of Tamil



Isa Seow

0 Reviews

+f 0

University of Cambridge, 2004 - 152 pages

What people are saying - Write a review

We haven't found any reviews in the usual places.

Bibliographic information

Title	Multilingual Internet and ethnic identity: a case study of Tamil Internet
Author	Isa Seow
Publisher	University of Cambridge, 2004
Length	152 pages
Subjects	Language and the Internet

MUSIC RELATED REVIEWS (RECENT ONLY)

STRAITS TIMES-

Review:

"... these 11 tracks prove he's a growing talent in fusing different genres into a mind-boggling construction... The chap's morphed into an Aphex Twin. Who woulda think that?" – Yeow Kai Chai, The Straits Times Life!, 5 Feb 2010, p. E6

(3.5 Stars out of 5 in Experimental Section)

EZA: Minimal Variations

EZA

Minimal Variations

2009 / 11 tracks, 47.3 mins / Unsigned
[Request for Download Link] (109MB)

1. Tragic ~ 2:32
2. Two Friends ~ 2:56
3. Whatsyourcolor ~ 2:05
4. Badupbebop (Live) ~ 12:42
5. Somewhatdrowning ~ 4:22

Isa Seow

Industry Information



Frank S. Rittman
Senior Vice President,
Deputy Managing Director &
Regional Policy Officer
Asia-Pacific

No. 1 Magazine Road
#04-07 Central Mall
SINGAPORE 059567
TEL: (65) 6253 1033
FAX: (65) 6255 1838

September 15, 2015

During his tenure as the Motion Picture Association's Asia-Pacific Regional Technology Officer, Isa Seow was responsible for evangelizing the impact of technological innovation on the film and television industries, and building awareness amongst government representatives, industry stakeholders, and consumers about the changing face of these media sectors. Isa reported directly to me and helped develop and deliver the MPA's messaging regarding the "anywhere, anytime, any device" evolution of content delivery.

One such initiative was the 2008 establishment and subsequent operation of the Centre for Content Protection (now called the Centre for Content Promotion), a consortium of industry stakeholders dedicated to content creation, technological standards and innovation, legitimate business models and secure delivery. The CCP was instrumental in building cross-industry relations with a vast array of stakeholders beyond the six MPA-represented studios to better present our various advocacy initiatives. By creating strategically designed events, conferences, and seminars throughout the Asia-Pacific region to highlight the convergence of technology and content distribution, Isa and the CCP raised awareness that Hollywood embraces, and welcomes, technological developments that allow products to reach a wider consumer base than ever thought possible. The CCP has also highlighted various business models built around these development, in order to encourage governments to provide a solid legal infrastructure within they could operate.

The CCP's message is therefore a positive one, and helps the MPA to promote the need for strong copyright protection and regulatory support in order to continue encouraging market development. We are pleased to maintain ongoing relations with the CCP and recently participated in its highly successful "Fast Track Southeast Asia 2015" conference in August in Kuala Lumpur. We have in the past collaborated with the CCP in similar initiatives in China, India, Japan, Singapore, and Vietnam and look towards a continued relationship as a useful and helpful component of our regional advocacy initiatives.

Isa has exerted significant energy and effort in this regard and his entrepreneurial skills and technical knowledge have helped us achieve our regional objectives. Over the years he has responded well to new challenges and shown consistent enthusiasm and responsiveness. I am pleased to recommend Isa for employment in your organization and remain available for any further information I may be able to provide.

Sincerely,



Frank S. Rittman



Employer Reference, 2002.

02 October 2002

To Whom It May Concern:

Recommendation Letter for Isa Seow

Isa Seow reports to me directly in my capacity as Programme Coordinator of the Asia Pacific Development Information Programme UNDP- APDIP. I have known and worked with Isa since April of 2002.

At APDIP Isa is charged with the objective of designing equal access opportunities for communities in Asia-Pacific. In the short time that he has been with us, his work has culminated in having researched and written papers on specific ICT for development issues, shown interest in the empowerment of rural and disadvantaged communities through supporting particular projects/issues, and developed tele-centers in collaboration with ITU. Isa is planning the Open Source Regional Center for the Asia Pacific Region; while he is busy managing other projects such the training for disadvantaged women's groups through Mom4Mom.

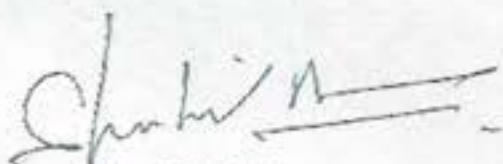
Isa is motivated on the issues of human rights. He believes in the objectives of the United Nations, and works toward long-term, substantive goals. We can see this from his interest in empowering communities by tackling issues of local languages, and his interest in gender and equitable access. Isa is enthusiastic and knowledgeable about development work, and easy to interact with. He usually will have something drafted if I require it, and has not missed a major deadline. Isa provides thoughtful comments and opinions on ICT policy issues upon request, and adds toward the dynamic environment here at APDIP. He already has a background of the legal and policy aspects of the information economy, and is gaining other important experience here at APDIP.

Isa Seow

21 01 73

I recommend him strongly for placement and scholarship at a prestigious university. Although I will be saddened by Isa's departure, we did discuss his plans for studies before he joined us. I believe his knowledge, abilities and interest make him an ideal candidate for further studies, and that he will continue to produce good work.

Yours Sincerely,

A handwritten signature in black ink, appearing to read 'Shahid Akhtar', with a stylized flourish at the end.

Shahid Akhtar
Programme Coordinator
APDIP



The Asia-Pacific Broadcasting Union

and the ABU Copyright Committee

present this

Certificate of Appreciation

to

ISA SEOW

for sharing his expertise as a speaker
at the ABU Copyright Committee
Seminar and Workshop

17th ABU Copyright Committee Meeting and Seminar
19–21 July 2011, Kuala Lumpur, Malaysia

A handwritten signature in black ink, appearing to read 'Maloli Espinosa'.

Maloli Espinosa
Chairperson
ABU Copyright Committee

A handwritten signature in black ink, appearing to read 'Takeshi Doki'.

Takeshi Doki
Director
ABU Programming

CONFIDENTIAL

Attn : To Whom It May Concern

MR SEOW ZHENG XIN ISA

This is to certify that Mr Seow Zheng Xin Isa is a Part-time Lecturer of this University's Department of Communications and New Media, Faculty of Arts & Social Sciences, conducts lectures and tutorials in the following periods:-

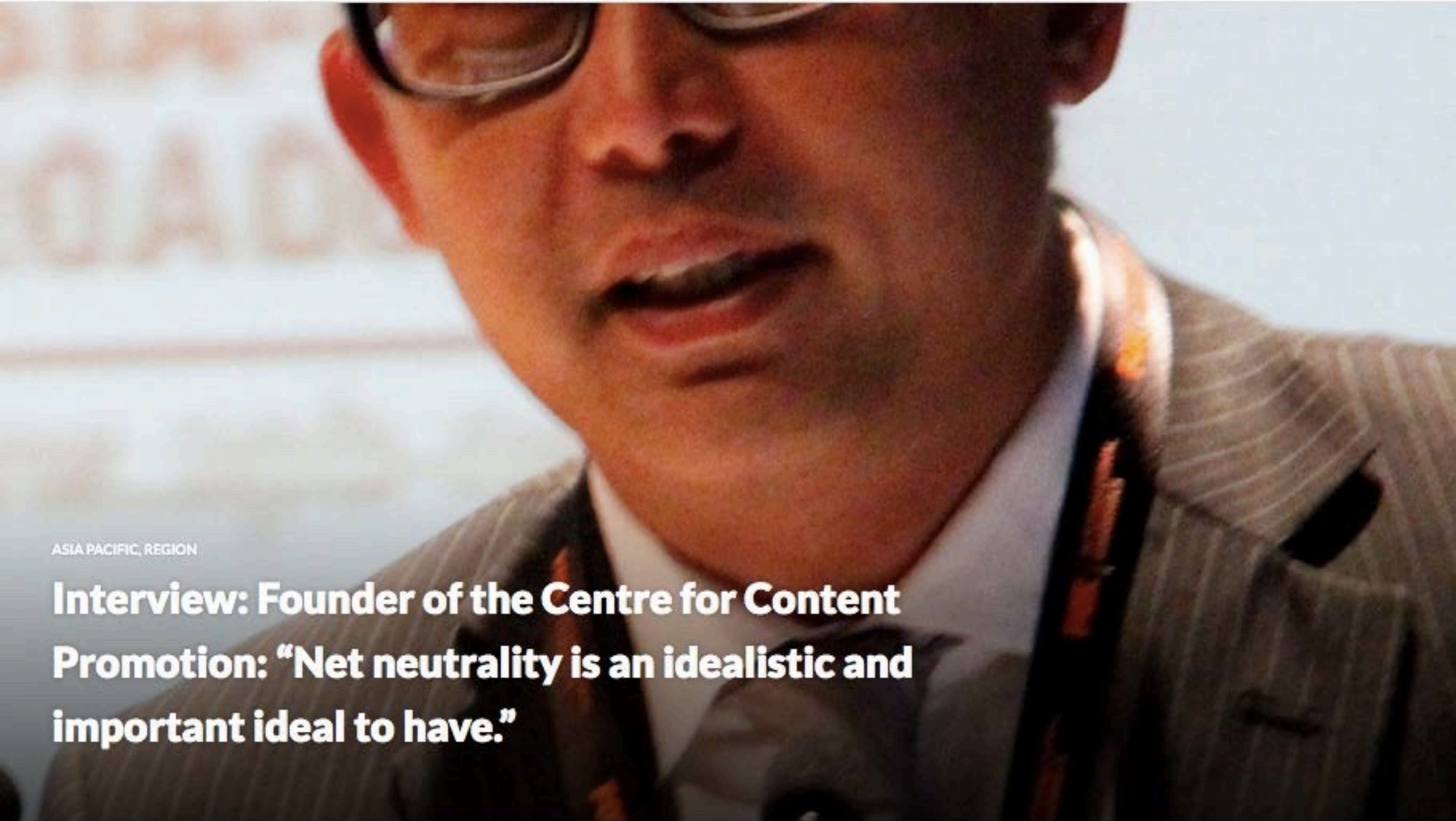
Period	Total teaching hours
2 August 2004 to 30 July 2005	39 hours
1 August 2005 to 30 July 2006	118 hours
2 August 2011 to 4 December 2011	58.5 hours
13 August 2012 to 8 December 2012	58.5 hours

DATED THIS THE TWENTY-SECOND DAY OF NOVEMBER 2016



Cheryl Lim (Ms)
for Dean, Faculty of Arts & Social Sciences
Tel: (65) 6601 2359
E-mail: faslimmj@nus.edu.sg





ASIA PACIFIC, REGION

Interview: Founder of the Centre for Content Promotion: "Net neutrality is an idealistic and important ideal to have."

MARCH 14, 2014

#CONTENT, #INTERVIEW, #ISPS, #NET NEUTRALITY

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Isa Seow, is the founder of the Centre for Content Promotion and a senior academic at the Republic Polytechnic school of technology and the arts, Singapore and is taking part in a 'Keynote Super Session' called "Can Service Providers both Protect Revenue and Provide the Content and

PUBLISHED BY

Benny Har-Even



I am a senior content producer for Informa Telecoms & Media producing editorial for the LTE and Broadband series of conferences.

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Isa Seow, is the founder of the Centre for Content Promotion and a senior academic at the Republic Polytechnic school of technology and the arts, Singapore and is taking part in a 'Keynote Super Session' called "Can Service Providers both Protect Revenue and Provide the Content and Services Users Demand." This will take place at the close of Day Two of the [Broadband Asia conference](#), taking place on the 29th-30th April 2014 at the Suntec, Singapore.

Here he discusses the challenges of Internet providers getting involved in content, the fate of net neutrality and defends the use of DRM.

What are the primary concerns you believe ISPs are facing in terms of creating revenue from delivering content?

Good quality, high-value content requires large investment, and telcos and ISPs may or may not have attempted to go fully into such investments.

ISPs could theoretically create their own content, but the reality is that telcos and ISPs are not content people. Companies in the entertainment field spend millions thinking about, developing and distributing excellent content, but then that is their core business.

The reality is ISPs need to deliver interesting and entertaining content but this is not cheap and sometimes is at odds with delivering bandwidth. With Hollywood or high-value content, the business model is different and there are well established methods and business models.



Benny Har-Even

I am a senior content producer for Informa Telecoms & Media producing editorial for the LTE and Broadband series of conferences. This is a blog where I will be commentating on the latest developments in the LTE world. [View all posts by Benny Har-Even](#)

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How to sell online is less clear because of piracy and other reasons. For example: the Advanced Access Content System (AACCS) and Content Scramble System (CSS) models provided Hollywood with a third-party beneficiary right – the Internet, however, does not.

The platforms are also shifting. IPTV? Mobile? iPads? There needs to be a large volume of releases so it's worthwhile for studios to license content to ISPs.

The words I hear from technology people sometimes are, "isn't content free?" – to which the response is, "Well, no! Is anything free?"

I have attended conferences in China, India, Singapore and elsewhere – all over Asia where you'll find misunderstanding regarding content. Good content that's considered high-value, and time sensitive is seldom free. Even with free-to-air TV, content is being paid for. A device manufacturer who just manufactures a new mobile TV screen in China would think FTA TV should be free for my audiences.

From the artist's point of view, the artist has the right to put things out for free if they want, but also to charge when they wish also. There is a perception that musicians can make music cheaply these days (e.g. "you don't have to buy expensive equipment to sing a song on a guitar." – but what about the guy who spent USD\$100 million investing in a film? There are various types of content and we cannot lump them all up and decide they are all free.

The business model is through selling per-copy, per-device, per-telco/territory, per-view or rarely, for advertising eye balls/clicks.

What makes it more complicated is the type of content. All forms of content have different business models. Music, is not only sold per copy, it is now based on subscription online (like a buffet) or royalty based. Games are mostly freemium. So in delivering content, ISPs have many challenges in understanding the various forms of content.

Coming to the ISP problem, the challenge is investing in high value content and having the business geared towards content. I believe one complication is that ISPs are the ones that provide the bandwidth – the pipes.

If, or when, they start to deliver content, this complicates some of the current regulatory protections they enjoy as infrastructure/internet providers. Can they continue to be protected from the legal responsibilities that come with delivering content?



The Broadband Asia conference is taking place on the 29th-30th April 2014 at the Suntec, Singapore. [Click here to download a brochure.](#)

Is net neutrality an idealistic but ultimately impractical concept?

For the reasons above, it would be a concern to think that ISPs could decide between the importance of certain types of traffic, as that could move into pretty subjective areas. If I deliver the pipes and also the content, I would most naturally like my own content better, actions that customers and regulators might question.

Net neutrality is an idealistic and important ideal to have. The long-term complications could be worse say if ISPs start to charge according to the type of content you download from the Internet, or if countries start to charge based on how much copyrighted materials are passing through borders, for balance of trade payments. People will need understanding of why such and such content cost more. What bandwidth costs what? It could get complicated.

What would you say is the biggest change that technology has made over the last five years to delivering content?

The biggest change is from Internet and social media and how it's been accepted by the young and talented. The Internet is still making waves and changing how content is delivered. It's really a disruptive technology. For content owners, the Internet brings the possibility of delivering content directly to consumers, or across borders, or via social networks.

Is DRM a blunt and ineffective tool? Is providing better value to consumers not a better approach?

The fact is Digital Rights Management (DRM) is everywhere. It enables different business models such as 'watch once', 'download to watch', and 'streaming'. All these models deploy DRM so it has a role despite its reputation.

It enables different business models without any hassle to the consumer. Content would be more expensive without necessary rights data and security provided by DRM. Sure it can be hacked but for most normal people it's a simple system which works.

Content people have a choice in how they release their content – as free, charged, per-copy, per-device etc. That is the reality. So DRM helps content owners customise their offerings. This is not so much different from telcos and ISPs customising their packages for consumers.

Nobody should force musicians to release their music for free, as an example. Similarly major film companies do not wish to give it free. They have the right to sell it the way they want and DRM helps with whatever business model they want to choose.

What are you most looking forward to regarding the Broadband Asia conference?

I am looking forward to meeting important people from telcos and ISPs – the technologists and TV-technology folks dealing with change in the industry. Content is a major factor all technologists have to manage today.

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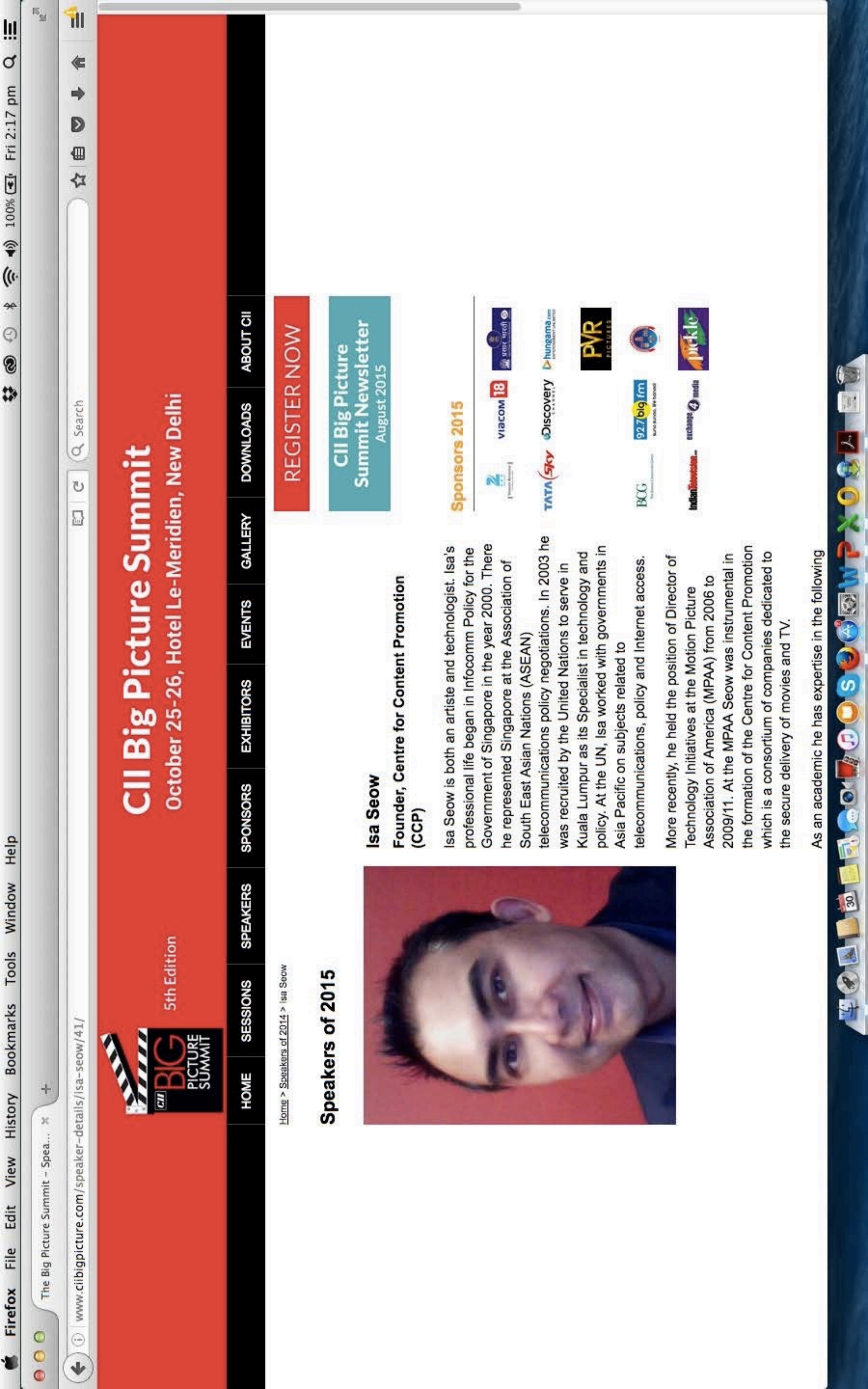


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Speakers of 2015



Isa Seow

Founder, Centre for Content Promotion (CCP)

Isa Seow is both an artiste and technologist. Isa's professional life began in Infocomm Policy for the Government of Singapore in the year 2000. There he represented Singapore at the Association of South East Asian Nations (ASEAN) telecommunications policy negotiations. In 2003 he was recruited by the United Nations to serve in Kuala Lumpur as its Specialist in technology and policy. At the UN, Isa worked with governments in Asia Pacific on subjects related to telecommunications, policy and Internet access.

More recently, he held the position of Director of Technology Initiatives at the Motion Picture Association of America (MPAA) from 2006 to 2009/11. At the MPAA Seow was instrumental in the formation of the Centre for Content Promotion which is a consortium of companies dedicated to the secure delivery of movies and TV.

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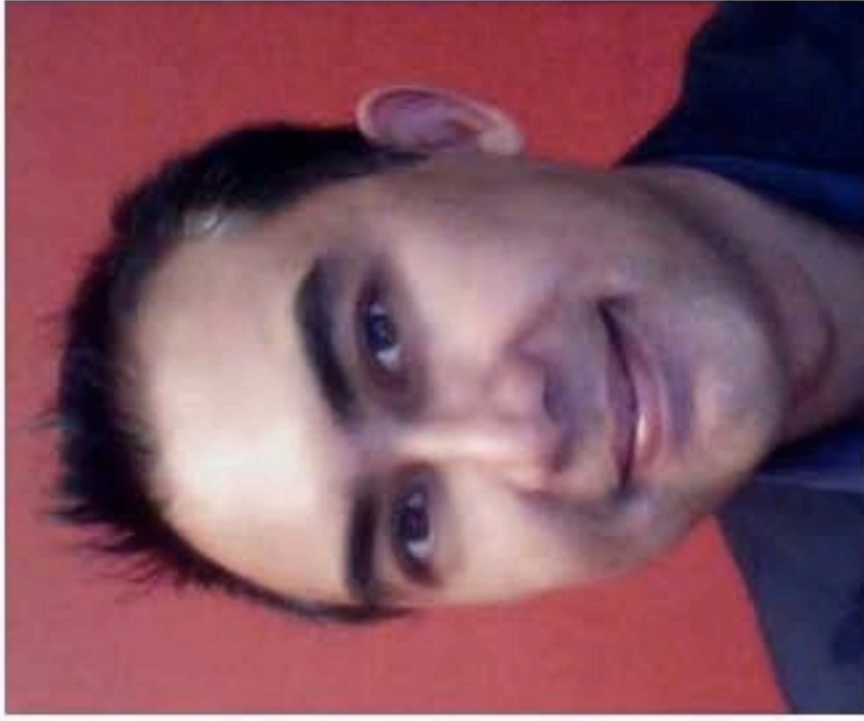
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Speakers of 2015



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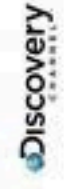
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Isa Seow

Consultant, and Director

Centre for Content Promotion (CCP)

Isa Seow is an entrepreneur and Internet policy specialist. He has represented the United Nations, and the MPAA where he formulated regional strategies for content protection on behalf of 6 Hollywood studios. As a teenager in the 90's he recorded several albums and was regarded a musical prodigy in the press. Isa holds degrees from Harvard University and Cambridge University, UK.

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Is Technology the Answer to Content Protection in the Digital Era?

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Is Technology the Answer to Content Protection in the Digital Era?

Published: February 03, 2009 in Knowledge@SMU

Isa Seow is director of Technology Initiatives, Asia Pacific, of the Motion Picture Association (MPA), responsible for testing technology and formulating strategies to protect the content of MPA members in the region. He is also director for Asia Pacific's first Centre for Content Protection. Before joining the MPA, Seow served in the United Nations Development Programme (UNDP) for two terms where he developed strategic technology projects, policy frameworks and managed technology R&D initiatives. He has taught undergraduate courses in ICT Policy and Regulation at the National University of Singapore (NUS) since 2004.

Seow spoke recently on "Technology for Content Protection in the Digital Era" at a Wee Kim Wee Centre-sponsored talk at the Singapore Management University. According to Seow, content owners have to walk a fine line between meeting the expectations and needs of consumers while, at the same time, protecting their content from piracy and maximising the profitability of their products.

Multiple Delivery Modes

With the pervasiveness of a multitude of interoperable content delivery platforms available to consumers, it is a real challenge for content owners to decide how best to deliver content such as movies and music to their consumers. Conventional video cassette tape production, printing, packaging and delivery have given way to videotape content which can be transferred to a computer, turned it into a digital movie file and shared on the Internet with millions of other users.

Consumers today can watch movies on portable devices such as mobile phones and media players such as the iPod, on DVDs, computers and high-definition television. Each individual platform has its own content protection systems in place, and yet they are easily circumvented by enthusiasts who might believe falsely that the content is theirs to do with as they please. Consumers fail to realise that they are only licensees and that moving content from platform to platform is illegal, emphasised Seow. Other delivery platforms such as satellite, cable television, Internet Protocol television, web based downloads and peer-to-peer networks are hard to police once content is captured, especially on a digital platform such as a computer.

Content owners like Sony, Buena Vista, Universal, Paramount, Warner Brothers and 20th Century Fox are the members of the Motion Picture Association (MPA), formed in 1945 in the post World War II era to place American films in the world market. It was also formed to counter protectionism against the import of American films into other countries. With hundreds of millions of dollars invested over the years in franchises such as Paramount's *Star Trek* or *Indiana Jones*, it comes as no surprise that the MPA is on the cutting edge of content protection technologies.

Extent of Content Piracy

Seow cited a major survey undertaken by the MPA and LEK, a strategy consulting firm, which revealed that major US motion picture studios lost US\$6.1 billion to piracy worldwide in 2005. Of these losses, 80% resulted from piracy outside of the US, and 20% from piracy within the US. About 62% percent of the losses came from the piracy of hard goods such as DVDs, while 38% was through the Internet. Piracy rates (calculated as legitimate revenue plus estimated revenue lost to piracy in each market) are highest in China (90%), Russia (79%) and Thailand (79%).

The MPA facilitates discussions and represent the copyright interests of the owners. Essentially, rights information needs to flow from one device and platform to the next so that the content is protected and the consumer gets the best value out of his purchase. With the explosion of the availability of various platforms and standards, one major issue is interoperability, said Seow. Consumers want to be able to watch movies at home, in their cars (for the kids), in their cruiser cabins, on the bus and so on. Content needs to move from one platform to another seamlessly, but what really gets in the way is misunderstanding between device manufacturers and content producers.

Evolution of Content Protection

Content protection involves an elaborate dance between the competing interests of content owners, consumers, the producers of content deliver systems and platforms and the owners of the technology devices, Seow explained. In an industry where only 4 in 10 movies makes a profit, it is in the interests of the content owners like movie studios to stretch the profitability of their products way beyond the theatrical release. Platforms like VHS (Video Home System), DVD and streaming over the Internet are some of the means content owners can continue having a revenue stream long after theatrical release.

In terms of revenue stream for a film release, the theatrical release only garners 15.7%, whereas the bulk of the revenue comes from home entertainment releases which enjoy a 47.1% share. Other segments include television releases (28%) and pay-to-view television (9.1%). A massive 84% of this revenue stream is home based. Television releases are normally paid for by corporate sponsors who use terrestrial television broadcasts to advertise.

Content protection makes sure that the right content is delivered in the right format, and cannot be easily replicated digitally or otherwise. For example, DVD uses a 40-bit scrambling system and comes with High Bandwidth Digital Content Protection (HDCP). Other formats such as High Definition DVD (HDDVD) and Blu-ray use conditional access, and have redistribution control in the form of a digital watermark that prevents content from being copied. This "watermark" is in the form of the audio soundtrack that accompanies any movie release. The system is smart enough to detect when a copy is being made and can proactively protect the content.


According to Seow, at its heart content protection is about access control. Content owners want consumers to have the correct access to their movies. "When this process is circumvented, revenue generation is compromised and this can significantly cut revenue," he commented.


New Media in Singapore

The role of new media is especially interesting as they can either augment but, sometimes, compete against the interests of content owners. As newer platforms and formats emerge, consumers will have an even greater choice as to what platform to invest in and which formats to stick to.

In the Singapore context, the intelligent Nation 2015 (iN2015) 10-year master plan to help the country realise the potential of infocomm over the next decade, is of major relevance. This inter-agency initiative aims at "being number one in the world in harnessing infocomm to add value to the economy and society; to realise a 2-fold increase in the value-add of the infocomm industry to S\$26 billion; to realise a 3-fold increase in infocomm export revenue to S\$60 billion; to create 80,000 additional jobs; to achieve 90% home broadband usage and to achieve 100% computer ownership in homes with school-going children." Two factors stand out: 90% home broadband usage and 100% computer ownership in homes with school age children.

The implications for the domestic market are huge in terms of IP television (television signals transmitted over the Internet) as well as the availability of technology for young people to immerse themselves in. There will also be a move toward High Definition Television, or HDTV, in an effort to release the broadcast spectrum for other uses and increase the national broadcast spectrum. Countries need to choose broadcast standards and formats and sometimes this isn't easy to coordinate. Work is being done on a broadcast standard for ASEAN where content can be made available across the region at lower costs to consumers, Seow explained. In the end, however, "different regions of the world can and will select different solutions to meet their needs," he said.

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**Is Technology the Answer to Content Protection in
the Digital Era?**

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China DRM and TECHNOLOGY event

- *From:* ezy 1 <ezy174@xxxxxxxxxx>
- *Date:* Mon, 15 Mar 2010 21:27:03 -0700 (PDT)

Friends,

During CCBN week in Beijing in March there will be an important regional event regarding the digital distribution of movies and TV in China and for the Asia region. 85,000 broadcast professionals will be in Beijing at the time for various events. Below is your special invitation/rate to the special DFS session. Registration forms attached.

DIGITAL FUTURE SYMPOSIUM - BEIJING
Internet, New Media, TV and STANDARDS
March 24th Novotel Peace Beijing

MAJOR THEMES

1. Internet Distribution and New Media Business in China
2. Technology, Standards and Content Protection

OBJECTIVES

To provide a platform for content owners, studios, broadcasters, law firms, venture capitalists, online distributors, government and vendors to interact

To encourage new business models, partnerships, and solutions

To build relationships between China and foreign industries in this field

To address current and new issues in relation to security, convergence and the proliferation of new media

To discuss content protection platforms and technologies in China and internationally

To discuss government-industry cooperation and developments in relation to China and content delivery

THE DIGITAL FUTURE SYMPOSIUM is a highly successful event first launched in 2007 by the Centre for Content Protection Pte. Ltd. It attracts hundreds of key industry players in the field of content distribution and content protection annually. It has conducted successful events in Malaysia, Japan, China, India and Singapore.

亚太区内容保护中心主任Isa Seow

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 会议时间: 2010年3月22日 13:30-17:40
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SINGAPORE ANTI-PIRACY BODY CALLS ON BOLLYWOOD, IT FIRMS

NIVEDITA MOOKERJI | Sat, 21 Mar 2009-02:34am, New Delhi, dna

CCP initiates talks with Indian telcos, IT firms for membership.

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Singapore-based Centre for Content Protection (CCP) is exploring membership possibilities in India to promote legal digital distribution of movies and to prevent piracy. "In India, the IT sector must get together with the film industry to curb movie piracy," CCP director (information technology) Isa Seow told DNA.

CCP has already initiated talks with telecom and IT companies based in India. "It will be really wonderful if we

find a connect between the Bangalore's IT companies and Bollywood people to better enable new consumer models," Seow said. CCP officials were in the capital for the Convergence India Summit.

CCP was set up more than a year ago, backed by the Media Development Authority of the Singapore government.

Watermarking and fingerprinting are among the methods used by the CCP to ensure lawful digital distribution of films and for anti-piracy operation.

Ultimately, film companies and TV firms want to reach out to as many people as possible, but at a nominal charge, Seow said.

"Our latest initiative is the proposal to work on the inter-operable home networking environment. So, if you get movies from your satellite, you can move it to your car, your second home, your mobile, wherever. Most of the time, you pay for one copy," Seow said. "When you buy a licensed digital copy, you can move it to whatever device you have." This move is meant to prevent illegal downloading of movies from the internet.

Pricing issues are handled by the Motion Pictures Association (MPA), which is one of the 22

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LA INDIA FILM COUNCIL FOSTERS THE NEED FOR INNOVATION ACROSS M&E PLATFORMS AT CII BIG PICTURE SUMMIT, 2013

Launching New Video Promoting Single Window Clearance

DELHI: The LA India Film Council is set to host a series of panel discussions led by industry thought leaders as a session co-partner at the Confederation of Indian Industry (CII) Big Picture Summit 2013 to be held from September 13- 14, 2013 at The Taj Palace, New Delhi.

Setup in 2010 by a Joint Declaration between the City of Los Angeles and the Indian Film Industry, the Council continues to provide new platforms to foster knowledge exchange and partnerships between stakeholders in the U.S and India media and entertainment industries.

The Indian film industry celebrated the centennial of Indian cinema in 2012 and reached revenues of around INR 110 billion¹(USD 1.8 billion) . There is an increasing need for innovation in the media and entertainment industry supported by Government policies and knowledge exchange by industry thought leaders. The LA India Film Council will support key panel discussions on multi screen migration, evolving content concepts and the much awaited final execution of the 'Single Window Clearance' system in India at the CII's annual M&E Summit.

The sessions will feature some of the best creative and business minds in the industry - Sudhanshu Vats - Group CEO, Viacom 18 Media Pvt Ltd, Isa Seow - Senior Academic, Republic Polytechnic and Founder, Centre for Content Promotion (CCP), Singapore; Ajit Andhare - COO, Viacom 18 Motion Pictures; Sanford Panitch - President, Fox International Productions; Siddharth Roy Kapur - Managing Director, Studios- Disney UTV; Shoojit Sircar, - Director; Nirupama Kotru - Director, Films, Ministry of Information & Broadcasting; and Uday Singh, Managing Director, MPDA (India).

¹ E&Y Report : Roadmap For Single Window Clearance For Film Production in India – A Prelude

Isa Seow, Senior Academic, Republic Polytechnic and CCP Founder, who will be speaking in the panel discussion 'Content Everywhere: Addressing Multi – Screen Migration' said, "As content delivery systems continue to evolve in the digital world, Technological Protection Measures supported by robust legislative policies become very pertinent to weed out content theft. Monetizing digital content successfully will require business models which sustain with the changing preferences of the consumer and innovations in technology, while providing enhanced entertainment supported by new aspects of digital distribution."

In 2012, a number of films grossed more than INR 1 billion (USD 18 million) at the box office with a diverse range of films both in terms of budget and subjects achieving success at the box office.² Evolving concepts in content creation and the need for a single window clearance system in India will drive revenues in the future.

"The rising demand for professionally made films that are rich in content is leading to successful business models for a wide range of well told 'culture' stories in India. In the international market Indian films are doing well, not only in the diaspora market but also in the non - diaspora market. As Indian filmmakers graduate from telling good culture stories to good universal stories they will be on the lookout to adopt best in class technology and hiring global talent to serve the audience expectations in India and internationally. It is here that a strong collaboration with the Los Angeles India Film Council and the MPA should reap benefits for the industry", said Sudhanshu Vats, Group CEO at Viacom 18 Media Private Ltd.

Countries including Australia, New Zealand, The Maldives, Sri Lanka and Thailand offer a one-stop shop for film crews to obtain all permissions to shoot anywhere in the country. However, in India, depending upon the script of the film, the area and location of shooting, a filmmaker has to go through a time consuming process of obtaining permissions from a multitude of Government run departments at city and state levels before shooting their film. This deters film producers from choosing to film in multiple locations, leads to unnecessary delays in the film production schedule, and increases production costs. The ongoing efforts by the Ministry of Information and Broadcasting to introduce a single window clearance model will provide a perfect solution to promote India as a global filming and tourism destination.

Uday Singh - Managing Director, MPDA India who will be on the panel on 'Indian Cinema's Date with the Red Carpet' said, "The Government needs to implement a three-pronged plan – Simplify, Incentivize and Promote' to encourage film production in the country. There is a need to establish an institutional system whereby the Centre and the States can work on speedy script, visa and location clearances. This needs to be backed by attractive fiscal incentives which encourage international productions to shoot films in India which will in

² E&Y Report : Roadmap For Single Window Clearance For Film Production in India – A Prelude

turn boost the tourism industry, generate employment and tax revenues and improve skill levels.”

The LA India Council will be launching a new video on the ‘Roadmap to implement a single window clearance mechanism in India’ at the CII Big Picture Summit. In the past, the Council has released two pertinent reports on the subject: ‘The Roadmap for Single Window Clearance for Film Production in India – A Prelude’ and ‘Film Industry in India – New Horizons’ by Ernst & Young. The reports can be downloaded here:

http://www.laindiafilmcouncil.org/reports/eny_report4.pdf

http://www.laindiafilmcouncil.org/reports/film_industry_in_india_new_horizons.pdf

###

About The LA India Film Council: Established in November of 2010 by a Joint Declaration between the City of Los Angeles and the Indian Film Industry, the Los Angeles India Film Council was formed to facilitate and strengthen motion picture production, distribution, technology, content protection, and commercial cooperation between the two communities. The current Governing Council members are: Film Federation Of India, Film and Television Producers Guild of India, National Film Development Corporation, Federation of Indian Chambers of Commerce and Industry, AP Film Chambers, California Film Commission, LA Mayor's Office, MovieLabs, Technicolor India, DQ Entertainment, Reliance MediaWorks, Prime Focus, Peter Law Group, Whistling Woods International, Film and Television Institute of India, University of Southern California- School of Cinematic Arts, UCLA School of Theater, Film and Television and Motion Picture Dist. Association (India) Pvt. Ltd. For more information, please visit: www.laindiafilmcouncil.org.

###

About The MPDA: The Motion Picture Dist. Association (India) Pvt. Ltd. (MPDA) is a wholly owned local office of the Motion Picture Association, and represents the interests of the American motion picture industry in India. MPDA works closely with local industry, government, law enforcement authorities and educational institutions to promote and protect the Indian film and television industry. For more information, please visit: www.mpaa-india.org.

###

About The MPA: PROMOTING & PROTECTING SCREEN COMMUNITIES IN ASIA PACIFIC
The Motion Picture Association (MPA) and the Motion Picture Association International (MPA-I) represent the interests of the six international producers and distributors of filmed entertainment. To do so, they promote and protect the intellectual property rights of these companies and conduct public awareness programs to highlight to movie fans around the world the importance of content protection. These activities have helped to transform

entrie markets benefiting film and television industries in each country including foreign and local filmmakers alike. The organizations act on behalf of the members of the Motion Picture Association of America, Inc. (MPAA) which include; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc. The MPA and the MPA-I have worldwide operations which are directed from their head offices in Los Angeles and Washington, D.C. and overseen in the Asia Pacific by a team based in Singapore.

For more information, contact:

Lohita Sujith
Director, Corporate Communications
Motion Picture Dist. Association (India)
Email: lohita_sujith@mpaa-india.org

Centre for Content Protection Locates Office in Singapore

December 3, 2007 / In News & Information / by Administrator

Centre's key goals are to invite technology and media companies in the Asia Pacific region to share knowledge for digital content protection

Singapore - November 28, 2007 - Today, Asia-Pacific's first Centre for Content Protection (CCP) was officially launched at the Digital Future Symposium held in conjunction with the Asia Television Forum at the Shangri-La Hotel, Singapore. The CCP's key objectives are to be a clearinghouse and resource centre for information related to all aspects of digital distribution and content protection covering resource information for the Asia Pacific region.

"Singapore was chosen to host the Centre because of its strong commitment to the protection of intellectual property as well as its dedicated embrace and implementation of pro-active policies to promote media related industries. Content protection is unquestionably a critical requirement for the continued development of a lively, creative media and entertainment industry in Singapore" said Frank Rittman, one of the founding Directors of the CCP. "Although the Centre will be fully regional in its application, the support and encouragement for the initiative by so many of our colleagues within both the private and public sectors here convinced us Singapore was the place to operate from." Rittman added.

Chief Executive Officer of the Media Development Authority of Singapore (MDA), Dr Christopher Chia, said: "Singapore is pleased to be selected as the hub for digital media education and content protection in Asia. The move underscores our strengths as a Global Media City, our respect for content management as well as our efforts in exploring new Interactive Digital Media technologies to fast-track our media industry forward in an increasingly converged world. As a secure hub for media content, Singapore will continue to encourage initiatives to promote Intellectual Property protection in Asia and beyond."

"Movie studios and television broadcasters are highly motivated to meet the dynamic demands of the entertainment consuming public—an increasingly large, disparate, and demanding audience. Consumers receive content through an ever-increasing number of paths and wish to enjoy it on an ever-increasing variety of devices - this challenges industry to provide technological solutions to deliver and protect content in a flexible, consumer-friendly, interoperable manner. We hope that the Centre for Content Protection can be a resource that helps the relevant industries meet and exceed consumer expectations," said Jim Williams, Senior Vice President and Chief Technology Officer, Motion Picture Association of America.

The over-arching goals for the Centre are to expand consumer viewing choices by promoting technological measures that permit secure distribution of digital television; educating the public on the "digital transition"; and supporting technical solutions for legal downloads, home networking and remote access. The CCP will also discuss anti-piracy technological solutions where members within the organization can network and share knowledge on content protection and expand outreach programs within the region.

The CCP will first have an online offering of core services it provides to all members in its first year. Further it will produce electronic materials, white papers, create networking channels for its members, and hold events and conferences. The Directors will also seek to finalise its Primary Advisory Committee, comprised of content and technology-related entities, which will lead the organization.

"More sophisticated content security is becoming essential in Asia Pacific to help fuel the content creation and broadcast industry," said Steve Oetegenn, chief sales and marketing officer, Verimatrix. "With accepted standards in place, content owners gain confidence, innovative business models are launched and consumers gain access to high-quality content when, how and where they want it.



TV 2.0 Comes to Asia – CCP's post-DFS release

December 30, 2008 / in News & Information / by Site Manager

TV 2.0 COMES TO ASIA

Industry Executives Demonstrate Commitment to Developing Technologies and Standards that

Secure Digital Content with Domain Control

Singapore – December 11, 2008 – Today, the Centre for Content Protection (CCP) announced that more than 200 executives participated in the second annual Digital Future Symposium, an anchor event of the Asia Television Forum co-organized by the CCP and the Motion Picture Association (MPA). Themed “This Business of Content Protection: Movers, Shakers and Direction-Makers,” the event was attended by content owners, producers, media and technology professionals who are working to establish common standards that will allow consumers easy access to television programs and movies whenever and wherever they want them. The Symposium showcased a vision for “TV 2.0” that will, for example, use the PC as a “jukebox” where content can be stored so that people can view it using different devices belonging to one authorized domain as specified by the usage rights associated with it.

“With the current advances in technologies and standards like Content Protection and Copy Management (CPCM), the business of content protection is becoming more and more about ‘domain’ control, which refers to a physical space like the home,” said Mr. Isa Seow, Technology Director for the CCP. “The conversations at this year’s Symposium clearly showed that the region’s digital entertainment industry is moving in a direction to give people more of what they want while protecting and fueling creativity as well as driving new revenue streams.”

Amongst the highlights of this year’s Symposium was a live demonstration by Fastcom Technology of how consumers can enjoy access to content over multiple devices in their home or in multiple locations within an authorized domain, making it easy for that content to be shown simultaneously on a controlled number of screens, or recorded and then shown at a later time on multiple devices.

“Asian audiences are looking for new ways to enjoy entertainment offerings, and their future-looking attitudes may be key to the acceptance of home networking solutions,” said Mr. Fabrice

Moscheni, Managing Director, Fastcom Technology. “I really see Asia as setting the pace for the rest of the world.”

About the Centre for Content Protection

Established in 2007, The Centre for Content Protection (CCP) is a consortium of industry stakeholders dedicated to the advancement of secure media distribution. Serving as a neutral clearinghouse for information on standards and innovation, the CCP works to identify and promote effective technological solutions that meet consumer demand for anywhere, anytime access to compelling entertainment programs. Specifically, the Centre promotes the research, awareness and implementation of technological solutions that protect content in both analogue and digital environments. For more information about CCP and DFS 2008, please visit: www.contentprotection.net

DIGITAL FUTURE SYMPOSIUM 2008

September 15, 2008 / in [News & Information](#) / by [Administrator](#)



This Business of Content Protection: Movers, Shakers, and Direction Makers

This symposium will provide an overview and analysis of key stakeholders' interests by focusing on the needs and expectation between content protection companies and their customers. Who are the relevant industry players, and what are they working on? What are their customers telling them, and what does all of it mean to ordinary consumers?

Join us for an afternoon of presentations, demonstrations, and interactive discussions involving some of the leading companies involved with secure delivery and distribution in cinemas, over the airwaves, and on the internet. Topic of discussion will explore the various technologies, applications (current and future), implementations and challenges related to content distribution and content protection. Meet some of the world's most innovative and relevant industry representatives and learn more about what they are doing.

Sessions:

1. Industry Overview
2. Recent Developments in China
3. Content Protection: Digital Watermarking and Fingerprinting
4. Technology Demonstrations

Venue:

Suntec Singapore, International Convention & Exhibition Centre,
1 Raffles Boulevard, Suntec City,
Singapore 039593

Time:

10 December 2008

A quick look at Last Years' DFS 2007:

http://www.contentprotection.net/index.php?option=com_content&task=view&id=27&Itemid=28

Attendance in the 2007 event was at maximum capacity of 130-150 persons last year. In the audience were technologists, regulators, content investors, and motion picture companies, among others. We expect significant attendance this year due to the impact of content recognition on our industry.

Please contact CCP if you request to speak in this event.



CCP 2008 Milestones

August 18, 2008 / In News & Information / by Site Manager

The Centre has achieved its 2007 milestones by launching its website, organising a successful annual conference at the Digital Future Symposium – which also served as the Centre's launch event – and by advancing its business plan, organisational structure and membership arrangements. The Centre's presence was further enhanced by participation in the ABU Content Protection Principles Workshop and the stocking of a number of research reports, primers and other resources on the Centre's website.

Successful highlights:

1. The Centre's Launch and Launch Event, November 2008 in Singapore
2. Jakarta Asia Pacific Economic Community (APEC) outreach on content protection principles.
3. The ABU Content Protection Workshop, March 2008, Kuala Lumpur
4. Networking and drinks ABU
5. Training Event, Broadcast Asia 2008 (confirmed and on-going)
6. First Primary Advisory Committee Members confirmed.
7. First members confirmed
8. Primers and research documents completed, including:
 - a. China Content Protection Report
 - b. DVB CPCM Paper – William Hioe
 - c. DRMs and Youth
 - d. Glossary of Abbreviations
 - e. Content Protection in Japan
 - f. HDTV
9. CCP Interns hired
10. Presentation to Time Warner Inc.
11. Disney's support in regard to Chairman of DVB CPCM

Work is well advanced on the Centre's 2008 milestones including the formation of a Primary Advisory Committee, membership building and, subject to sufficient funds being raised, establishing the Centre's secretariat and office. A number of events are also scheduled to continue building the Centre's presence, with the annual conference again scheduled to be held in Singapore in December 2008. Currently we have confirmed PAC memberships from MPAA, Home Box Office (HBO), Verimatrix Ltd., Toshiba Corp Japan, Walt Disney Pictures, Microsoft, and expect others to join in the coming months.

Primary Advisory Committee (PAC)

Archive for year: 2009



New Reference Document : Isa Seow's Presentation at China-US Forum

December 22, 2009 / in News & Information / by Site Manager

CCP's Managing Director, Isa Seow presented at the China - US Forum on Frontier & Hotspots of Copyright Protection over the Internet on 18 December 2009 in Beijing, China.

Here is his power point presentation. It can also be found on our Reference Document section.

http://www.contentprotection.net/index.php?option=com_docman&task=cat_view&gid=25&Itemid=27

[Read more →](#)

CONCLUSION OF MUSIC CONFERENCE AT THE ASIA TV FORUM, 2 DECEMBER 2009

December 2, 2009 / In Press release / by devccp

Event: Digital Future Series Conference at the Asia Television Forum

Theme: The Role of Music in Film and TV

Date: Dec 2

Location: Suntec City Convention Centre

Speakers included: Film producers and directors; Charles J. Sanders, Esq. Songwriters Guild of America; Nina Ossoff, songwriter; Mike Ellis, President and Managing Director, Motion Picture Association (MPA) – Asia Pacific; Li Qiankuan, Chairman of China Film Association and Head of the China Film Foundation; Dick Lee, composer; Frank Rittman, Regional Legal Counsel and Deputy Director of the MPA – Asia Pacific; Leong May Seey, Regional Dir (Asia), International Federation of the Phonographic Industry (IFPI); Michael Hosking, CEO, Midas Promotions; Yeo Chun Cheng, Chief Information Officer, MDA; Bernard Lanskey, Director, Yong Siew Toh Conservatory of Music; Isa Seow, Managing Director, Centre for Content Protection (CCP); Philip Wu, Executive Chairman of GRID MMS Pte Ltd; Allan Nicholls, Department of Graduate Film, Tisch Asia; Lim Sek, Chief Executive, Music and Movement (S) Pte Ltd

Attendance: 190 (minus 40 turned away for dresscode)

Main Findings

- Future of film, music and TV business largely intertwined
- Industry is affected by piracy and digital music transformations
- TV and films are potential channels for artists, but also among other channels such as live performances
- Singapore is young and has much room to grow in this space. Particularly, it will take awhile to stimulate music production in this stage of economic development
- Government to play a role to stimulate freedoms, funding and creativity, but cannot be expected to do everything

Summary

The Centre for Content Protection (CCP) conducted the Digital Future Seminar Series Dec 2 to engage the digital distribution industry at the Asia Television Forum (ATF) in Singapore.

“The DFS Series seminar was an opportune moment to discuss digital business models across the film, TV and music industries,” says Isa Seow, Managing Director, Centre for Content Protection.

Speakers reiterated that paramount to the success of media industries is the role of music. “It is critical that musicians can earn income,” said Mike Ellis, President, Motion Picture Association (MPA) Asia Pac. Music can help media industries to grow and vice versa. It costs USD \$200 million to make a movie, yet the majority of movies that go out are losing money. The challenge and opportunity lies in the fact that 16% of movie revenues come from cinema, and the remaining 84% from home entertainment. “Our collective futures depend on (our ability to adapt to)

Masterclass and Workshop with China Directors: Li Qiankuan and Xiao Guiyun

November 24, 2009 / In [News & Information](#) / by [Site Manager](#)

Masterclass and Workshop with China Directors:

Li Qiankuan (李前宽) and Xiao Guiyun (肖桂云)

3 December 2009, Asian Civilisations Museum, Ngee Ann Auditorium

Calling all established and aspiring local film-makers, writers and producers! Five times "Golden Rooster Award" winners, directors Li Qiankuan and Xiao Guiyun will be in Singapore this 3 December to share their expertise and experiences. Get a rare chance to meet these highly regarded directors from China face to face and learn the secrets about China films and film directing.

The couple's works include:

- "Chongqing Negotiations" (重庆谈判), 1993
- "The Lu Gou Qiao Incident" (七七事变), 1995
- "Century Dream" (世纪之梦), 1999
- "The Taiping Heavenly Kingdom" (太平天国), a TV series, 1999
- "The Star and The Sea" (星海), 2009
- "The Birth of New China" (开国大典), 1989

Who Are They?

Li Qiankuan and Xiao Guiyun, graduated, respectively, from the Beijing Film Academy's Department of Fine Art and the Department of Directing. Li Qiankuan as the Chairman of the China Film Association and head of the China Film Foundation, and Xiao Guiyun, as a member of China's National Film Approval Board, have made great contributions to the development of Chinese films.

Li is also the President of the Shanghai International Film Festival's Jury Board, and they have served as jurors or the chairs of juries for numerous prestigious film awards in China, such as the Golden Rooster Awards, and around the world. They have won almost all representative film awards, such as the "Golden Rooster Award", the Huabiao Award, the popular film award "Hundred Flowers Award" and the "Five One Project Award." Their work, "The Birth of New China" was selected to compete in the foreign language film category of the 62nd Academy Awards.

One of their latest co-directed works, as often based on film scripts by Zhang Xiaotian, is a TV series on the founder of the Ming dynasty, Zhu Yuanzhang, "The Story of Emperor Zhu Yuanzhang", was completed in 2006. The movies of Li Qiankuan and Xiao Guiyun have both entertained and educated their audiences.

TOPICS OF DISCUSSION

- An overview of the current feature film industry in China
- The challenges and opportunities faced by film makers in China, especially in making films which are able to travel out of the country

CCP : "Digital Future Series – The Role of Music in Film and TV"

September 24, 2009 / In News & Information / by Site Manager

December 2, 2009, Singapore

"Digital Future Series – The Role of Music in Film and TV"

Organised by CCP

In conjunction with the Asia Television Forum (ATF)

The primary objective of the conference is to encourage an awareness and understanding of the business of musical composition by exploring the relationships between composers, artistes, agents, producers, and directors as potential channels for music. This conference will further explore the business opportunities in the region.

The conference will take place during the 2009 Asia Media Festival.

Objectives

- To provide a platform for industry stakeholders, producers, technologists, labels, studios, songwriters, broadcasters, online distributors, government and vendors to interact
- To explore emerging trends related to musical composition and film/television production
- To learn about business models, partnerships, and market developments
- To build relationships between Singapore and foreign industries in this field
- To address current and new issues in relation to the music industry and particularly, technology in the field of music
- To discuss government-industry cooperation

Confirmed Speakers and Participants

Film producers and directors; Charles J. Sanders, Esq. Songwriters Guild of America; Nina Ossoff, songwriter; Mike Ellis, President and Managing Director, Motion Picture Association (MPA) – Asia Pacific; Li Qiankuan, Chairman of China Film Association and Head of the China Film Foundation; Dick Lee, composer; Frank Rittman, Regional Legal Counsel and Deputy Director of the MPA – Asia Pacific; Ang Kwee Tiang, International Confederation of Societies of Authors and Composers (CISAC); Leong May See, International Federation of the Phonographic Industry (IFPI); Micheal Hosking, CEO, Midas Promotions; Yeo Chun Cheng, Chief Information Officer, MDA; Bernard Lansky, Director, Yong Siew Toh School of Music; Isa Seow, Managing Director, Centre for Content Protection (CCP); and others.

Time	Topic	Speakers	Notes
11.30am – 11.40am	Welcome Address	Yeo Chun Cheng, Chief Information Officer, Media Development Authority (MDA)	

Archive for year: 2010



International TV and Film Technology Conference, 1-3 December, Ho Chi Minh City, Vietnam

November 15, 2010 / In News & Information / by Site Manager

CCP and VTL Communication Group of Vietnam proudly present our conference for invited organisations from all over the world. Participating organisations will obtain a comprehensive understanding of Vietnamese communication markets and investment policies. They will also establish links and contacts with businesses in the country. Vietnam is developing rapidly and it is an opportune time to discover investments in that market, especially in the fields of mass communications and television.

[Read more →](#)



CONCLUSION OF 3RD DIGITAL FUTURE SYMPOSIUM CHINA, BEIJING 2010

November 12, 2010 / In Press release / by devccp

Major content owners and technology providers met in Beijing on the 24 March 2010 for the Digital Future Symposium (DFS) event organised by the Centre for Content Protection (CCP) to discuss the future of digital distribution in China and the Asia region. Amongst the attendees were government officials, technology providers, content protection companies and legal practitioners. 119 people from all over Asia attended, including those from the United States, Europe and China.

The event partnered CDTV, a local Chinese TV publication and entity, with the Motion Picture Association's representative office in China.

The meeting found that China's State Council has announced the decision to advance the three-network convergence (Telecom, broadcast TV and internet) to introduce new services and drive consumption. The convergence network solution will enable audience to enjoy more TV programs. New distribution channels are inspiring new revenue streams. Hot discussion remains on how to balance between content owners' legitimate rights and public interests.

China's State Administration for Radio, Film and TV (SARFT) opened the meeting with its keynote speaker Wang Yiqin

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China's State Administration for Radio, Film and TV (SARFT) opened the meeting with its keynote speaker Wang Xiao jie. The meeting found a keen interest between Chinese companies to partner with content companies and foreign entities. It was found, however, there are still some misalignments regarding the role of copyright in China and protection of intellectual property. On a more positive note, there are strong indications that piracy and copyright infringement are beginning to be questioned as business models for UGC and Internet sites.

In the New Media panel, the attendees found that new and upcoming media for entertainment include mobile as a key delivery mode for movies and TV in future. Mobile content was seen as the area which would bring new business and revenues to content owners and producers in the Asian region including China.

Another important finding was the possibility of legal recourse for companies seeking court action against piracy in China. The legal panel found that while the process remained significantly complicated for foreign companies to address piracy issues in the Chinese courts, it is not impossible to do so and there are now cases to reflect.

The technology panelists found interest in the China market for content protection. For content companies to invest and participate in China business, strong and dependable content security is required. It was found that content protection enables pay-per-view and other legitimate business models in various platforms. Content protection is provided for by content protection companies in the region who are also members of the CCP.

The increasing occurrences of piracy and "control-word sharing" in content protection inform content producers that there is much work to be done: and that security cannot be overlooked when delivering high value content on broadcast channels. "Control-word sharing" is an example where a hacker obtains the codes to a specific set-top box, and redistributes the code over the Internet to enable larger illegitimate channels.

The conference overall identified that content distribution and delivery very much remains hot topics in China and it is envisaged that new business models will accompany the rise of mobile in China.

CCP Managing Director Moderates Panel Discussion for Short Films

April 26, 2010 / In News & Information / by Site Manager

CCP MANAGING DIRECTOR MODERATES PANEL DISCUSSION FOR SHORT FILMS

Isa Seow moderated a short films panel in Singapore this month.

Sinema Showoff! "The Balik Kampung Collection"

Sinema Showoff! returns with "The Balik Kampung Collection", a selection of short films by Malay directors or with Malay / Indonesian themes, carefully curated by Singapore Polytechnic in consultation with Singapore Malay Film Society (SMFS).

This

month's Sinema Showoff! was held on the 27th of April, 7.30pm at Sinema Old School (11B Mount Sophia, B1-12, Singapore 228466).

All filmmakers will be in attendance for a Q&A and photo taking session.

1. LOVE, DIFFERENCES

Alvin Chia | English | 10 mins | PG

Nominee, Best Art Direction – Singapore Short Film Awards 2010.

A love story, between a Malay madrasah student, Ahmad, and a convent girl, Rebecca.

Director's Bio:

Alvin Chia graduated with a Diploma in Multimedia Technology from Singapore Polytechnic. He is currently doing his undergraduate studies at National University of Singapore (NUS).

2. FIGHTING FIT

Sulaiman Salamon | English & Malay | 4 mins | PG

Nominee – Best Fiction, Singapore Short Film Awards 2010

In the film a young man wants to inflict personal injury on himself in order to avoid being assigned to infantry unit for his two years of National Service. He convinces a friend to assist him in his plot. However, both of them get into a verbal fight over the issue and he faces a moment of truth before the act is committed. The film touches on the psychology of wanting something so badly that one is willing to inflict pain upon oneself to achieve his goal.

Director's Bio:



Conclusion of 3rd Digital Future Symposium China, Beijing 2010

April 26, 2010 / In News & Information / by Site Manager

CONCLUSION OF 3RD DIGITAL FUTURE SYMPOSIUM CHINA, BEIJING 2010

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Digital Future Symposium 2011 – 2 December

November 9, 2011 / in News & Information / by Site Manager

Digital Future Symposium 2011

PROMOTING ONLINE CONTENT: IS ASIA ON TRACK?

Venue: Shaw Foundation Alumni House Auditorium, National University of Singapore

Date: 2nd December 2011 | Time: 9.15AM – 5.15PM | Admission begins at 8.45AM

Early-bird registration is now closed! Event day registration is at SGD 40 per attendee.

An exciting international conference, co-organized by the Centre for Content Promotion and the International Institute of Communications, will convene in Singapore on December 2nd 2011, featuring key speakers from around the region on the topic of Internet/digital content distribution.

[Read more →](#)



Join in for our panel discussion during the Broadcast & Media Tech Vietnam 2011 on November 3!

October 19, 2011 / in News & Information / by Site Manager

DIGITAL TV CONTENT PROTECTION Panel Discussion

Digital TV Asia Conference, Broadcast & Media Tech Vietnam 2011 – Vietnam Exhibition and Fair Centre (VEFAC) Hanoi

Thursday November 3, 4.30pm-5.30pm

Topic for discussion:

Digital TV developments are taking shape in Asia Pacific. How do we promote digital content? How should device makers support this transformation?

How can device makers support this transformation and manufacture products with content protection in place? What are standard agreements and cooperation between content owners and device makers? Can the technical standards processes of each country, or region, be a route to the creation of secure yet consumer-friendly products?


Moderator:

Isa Seow, Managing Director, Centre for Content Promotion Asia Pacific (Singapore)

Panellists:

Vidar Sandvik, Executive Product Marketing Asia, Conax (Thailand)

Arnault Olivier, CEO, Logjways Asia

A grey square icon containing a white pencil, positioned to the left of the main article title.

Invitation to participate: Broadcast & Media Tech Vietnam 2011 (2-4 November, Hanoi)

September 26, 2011 / in [News & Information](#) / by [Site Manager](#)

CCP has been invited to host a panel discussion for [Broadcast & Media Tech Vietnam 2011](#) (Hanoi, 2-4 November, 2011).

Broadcast & Media Tech promises to excite, create an impact and attract buyers from the huge technology hungry Vietnamese market, from TV Stations, cable & satellite operators, to production and post production houses, and many other companies involved in the digital media industry.

CCP's panel discussion topic is:

"Digital TV developments are taking shape in Asia Pacific. How do we promote digital content? How should device makers support this transformation? We are experiencing a plethora of differing devices to watch our movies. Consumers require content in flexible ways such as on their PC, DVD, handheld, and mobile, while Connected TVs are becoming common in Asia Pacific households. How can device makers support this transformation and manufacture products with content protection in place? What are standard agreements and cooperation between content owners and device makers? Can the technical standards processes of each country, or region, be a route to the creation of secure yet consumer-friendly products?"

The panel discussion is scheduled for:

3 November 2011, 4.30PM – 5.30PM at the Vietnam Exhibition and Fair Centre (VEFAC), Hanoi, Vietnam.

CCP members who are interested to participate in this panel discussion, please contact Isa at isa_seow@contentprotection.net or +65 8201 4421.

Join in for our panel discussion at CommunicAsia2011 on June 23!

June 16, 2011 / in News & Information / by Site Manager

HOME NETWORKING – THE (USAGE) STATE OF PLAY
CommunicAsia2011

23rd June, 1.30pm – 2.15pm

Marina Bay Sands, Singapore

The business models of TV and movies depend on distribution modes and Digital Rights Management (DRM) technologies that enable them. Pay TV especially depends on the availability of such technologies that allow one to watch their favourite movies and TV, where they want, when they want and on whichever device. While content owners are keen to protect and monetise from their works, consumers today demand the flexibility to legally copy the movies that they own, or to store them until later on. Consumers may even need to copy or move their content to second homes, cars, mobile and different devices. This panel discussion session will focus on home networking technologies and will present the state-of-the-art developments in this field.

Moderator:

Isa Seow

Managing Director, Center for Content Protection

Panelists:

Shawn Ambwani

Vice President, Intertrust

Jim Williams

President, Media Strategies and
Solutions, LLC

Harrie Tholen

Business Development, Civolution

Knox Carey

Director, Technology Initiatives, SyncTV/Intertrust

[Read more →](#)

CCP Panel Discussion – Digital Matters, May 25

May 6, 2011 / in News & Information / by Site Manager

Join CCP in this focused panel discussion to understand the important issues, challenges and opportunities that face the Content Protection industry today.

TOWARDS FREEDOM FROM PIRACY

Content protection from the industry associations at the front line.

Their challenges and wins with protecting content.

Digital Matters 2011

11.10AM – 11.50AM, Wednesday 25th May 2011

The Ritz-Carlton, Millenia Singapore

Speakers:

- John Medeiros – Deputy CEO and Director of Regulatory Affairs, CASBAA
- Isa Seow – Managing Director, Centre for Content Promotion
- May-Seey Leong – Asia Director, International Federation of The Phonographic Industry (IFPI)
- Aroon Tan – President, Games Exchange Alliance and CEO, Magma Studios

CCP Members enjoy a discounted Member of Association rate of USD 1099!

CCP is proud to be a Supporting Partner of Digital Matters 2011

For more information, please visit www.digitalmatters.asia

Click [here](#) to download the brochure for this event.

[Read more](#) →

Download our Upcoming Events Brochure!

May 5, 2011 / in [News & Information](#), [Policy Updates](#) / by [Site Manager](#)

Download the full [brochure](#) to view our exciting upcoming events!

FUNDAMENTALS OF CONTENT PROTECTION: Technology and Monetization
Asia Media Summit, AIBD 2011

23rd May, 9.00am – 5.00pm
Melia Hanoi Hotel, Hanoi, Vietnam

Join us at Hanoi for a full day of presentations, updates, and interactive discussions with some of the leading companies involved with secure delivery and distribution of content over broadcast, cinemas, and on the internet. Topics of discussion will explore the various technologies, applications (current and future), implementations and challenges related to content distribution and content protection today. Meet some of the world's most innovative and relevant industry representatives and learn more about monetizing from your content business. Every year 600-700 broadcasters and government officials from Asia Pacific attend this AIBD event. Last year our panel discussion in the main hall opened much discussion on the subject and attracted 500+ attendees. This session is meant to be a follow up.

TOWARDS FREEDOM FROM PIRACY
Panel Discussion

Digital Matters 2011

25th May, 11.10am – 11.50am

The Ritz-Carlton, Millenia Singapore

Speakers:

- John Medeiros – Deputy CEO and Director of Regulatory Affairs, CASBAA
- Isa Seow – Managing Director, Centre for Content Promotion
- May-Seey Leong – Asia Director, International Federation of The Phonographic Industry (IFPI)
- Aron Tan – President, Games Exchange Alliance and CEO, Magma Studios

CCP Members enjoy a discounted Member of Association rate of USD 1099! CCP is proud to be a Supporting Partner of Digital Matters 2011. For more information, please visit www.digitalmatters.asia. [Click here](#) to download the brochure for this event.



Newer Media Platforms Mean Protecting TPMs, Says Content Industry

October 24, 2012 / In News & Information / by Site Manager

PRESS RELEASE

Newer Media Platforms Mean Protecting TPMs, Says Content Industry

Digital media will transform the Indian entertainment and content industry such that consumers can obtain their favourite shows wherever they are and on whatever device. As a basis, Technological Protection Measures (TPMs) need to be recognised and protected under the law.

This was the conclusion of the panel of content industry stakeholders, presented by the LA India Film Council and Centre for Content Promotion at FICCI's Media and Entertainment Business Conclave (MEBC), Chennai, Oct 17.

Chennai, Oct 22: Content policy makers need create proper infrastructure, which includes protection and security, transparent market access, and weeding out content theft. This becomes essential as the "long tail of movies is really happening, facilitated and enabled by new digital technology," says Uday Singh, Managing Director, Motion Picture Dist. Association (MPDA) India.

Singh was speaking at the fourth MEBC organised by the Federation of Indian Chambers of Commerce and Industry (FICCI) Oct 17. Actor Dr Kamal Hassan is the Chairman of MEBC which celebrates 100 years of Indian cinema this year.

The panel was hosted by Isa Seow of the Centre for Content Promotion, Singapore and the LA India Film Council. In the audience were P. Murari, Advisor-President, FICCI and officials from the Indian and international film industry, Government of India and experts from industries of technology and VFX.

Films make the most financial returns during the initial months of their release. However, theatrical is not the only return-on-investment for movies given the emergence of Pay TV and other business models on platforms such as IPTV, mobile, packaged media and internet.

India's National Telecom Policy 2011 envisions providing high speed and high quality broadband access to all village panchayats through optical fiber by the year 2014. The government intends to provide affordable and reliable broadband on demand by the year 2015 and to achieve 175 million broadband connections by the year 2017 and 600 million by the year 2020 at minimum 2 Mbps download speed. This paves the way for emerging new business models and the need for content protection measures that are critical for the feasibility of these new delivery channels. Additionally many states in India will have digital broadcast TV in the coming months.

Speaking at the event, Isa Seow, Managing Director of the CCP provided an overview of content protection technologies and policies.

The panel discussed the role of TPMS in the above scenario and went on to chart the road ahead for India. "There is so much potential for Indian films worldwide. With current technology, many more communities worldwide can enjoy Indian movies after their theatrical release. We explored the most current aspects of digital distribution and technologies in our panel," said Seow.

Ankan Biswas, Chairman, Digital Broadcast Council, delineated the timeline of the long tail. It begins 5-6 weeks before theatrical release with the music release and extends 3-9 months after, spanning DTH, DVD distribution, satellite licensing to TV and new media.

Joining the panel were industry experts such as Krishnan Rajagopalan, Head of Technology, Group Digital Life, Singtel, Singapore's leading telecom provider and Paul Jackson, Chief Engineer, NDS, who discussed TPMs for Pay TV and OTT. NDS leads markets in conditional access, middleware and digital video recorder software.

A Council publication commissioned from Ernst & Young titled "Monetizing Your Content In A Digital World" was

[Read more →](#)

CCP at WIPO International Music Registry, Geneva

October 24, 2012 / in [News & Information](#) / by [Site Manager](#)

Isa Seow, Managing Director of the Centre for Content Promotion is formally invited to attend and participate in the United Nations World Intellectual Property Office (WIPO) conference on the subject of the [International Music Registry \(IMR\)](#) . The conference will be held 13-15 November 2012 in Geneva and will address the need for an international music registry for composers worldwide.

Thereafter in November Isa Seow will be teaching at the Republic Polytechnic in Singapore as its Senior Academic in the Department of Technology for the Arts beginning December 2012.

[Read more →](#)



International Panel – FICCI Conclave – Oct 17, Chennai

October 11, 2012 / in News & Information / by Site Manager

International Panel for FICCI Conclave

Event: FICCI Media and Entertainment Business Conclave

Venue: Sheraton Park Hotel and Towers, Chennai, India

Date: Oct 17, 11.30 am

The Centre for Content Promotion (CCP), based in Singapore, will present a panel of specialists at the FICCI Media and Entertainment Business conclave (MEBC), Chennai on Oct 17.

The panel will discuss the "long-tail" of movies and the role of Technological Protection Measures (TPMs).

Movies make the majority of their financial returns during the initial months of their release. In the current context, theatrical releases are not the only return on investments for films, especially with the rise of Pay TV and other business models on platforms such as the Internet; IPTV, mobile, new media. Technology and its accompanying digital rights are central in enabling new business models that meet consumer needs. The session will explore the "long-tail" of movie distribution; the role of security that enables new delivery channels and TPMs that drive this phenomenon.

As a part of FICCI's initiatives to facilitate business further in regions within India and with an aim to bring the rich potential of the Indian Entertainment Market to the forefront of the global media & entertainment industry, FICCI organizes MEBCs in various Indian cities

Asia Digital Content Protection Summit 2012

April 18, 2012 / in News & Information / by Site Manager

ASIA DIGITAL CONTENT PROTECTION SUMMIT 2012 & DCP PLUGFEST

Shenzhen, China | June 26 – 28, 2012

Digital Content Protection, LLC. has teamed up with the Centre for Content Promotion to host the Asia Digital Content Protection Summit 2012 & DCP Plugfest on June 26--28, 2012 in Shenzhen, China. The upcoming ASIA DIGITAL CONTENT PROTECTION SUMMIT 2012 will examine the emerging trends in content consumption and discuss the future viability of online entertainment, covering the hot topics around the world such as:

- The future of digital content delivery
- Licenses, technologies and compliance
- Copyright and legal developments around the world
- The rise of high speed networks and challenges for content distribution
- New platforms and devices

WHO SHOULD COME

Content owners, producers, manufacturers, legal practitioners, content security companies, Internet businesses, operators, telcos, academics, government, online sites, user--generated website operators, product developers, test engineers and others.

OBJECTIVES

- To provide a platform for industry experts to interact
- To encourage new business models, partnerships, solutions and platforms for Chinese businesses
- To build relationships between China and foreign industries in this field
- To address issues related to security, convergence and the proliferation of new media
- To discuss content protection platforms and technologies in China and internationally
- To discuss industry cooperation and developments in relation to China and content delivery



CCP report for sale: Dodgy Gadgets!

April 12, 2012 / in News & Information / by Site Manager

Our

CCP roving reporter has been going to Sim Lim and other places to check out these extraordinary movie boxes that do not require subscription! CCP has completed a report regarding streaming media devices found in Asia that seek out online movies and TV content (much of it is unlicensed and Hollywood related).

Full

report including in-depth information about the functions of these gadgets/boxes costs SGD 300 for current PAC members, SGD 450 for regular members and SGD 500 for non-members.

Report includes:

- In-depth functions of boxes
- Types of content
- Costs
- Identity of manufacturers
- Other relevant facts

Contact Isa at isa_seow@contentprotection.net or +65 82014421.

CCP SPECIAL UPDATE: STREAMING MEDIA PLAYERS

A one-off payment for a media player that streams the latest Hollywood blockbusters into your home for free seems too good to be true but this

and much more are available and on sale at retail complexes in Asia.

Consumers seem to be taking the bait, forking out between USD \$79 to \$182 for these devices which connect to their television sets and stream movies such as 'Act of Valor', 'Dr Seuss' The Lorax' and 'Hugo', and television

Archive for year: 2014



CCP at Asian Television Forum

December 10, 2014 / in News & Information / by devccp

Singapore (Asia TV Forum) Dec 2014 – CCP Director Isa Seow, returning from academic sabbatical, participated at the Asia TV Forum Animation Lab and moderated several sessions with content/animation experts from the region. CCP Director said, “the animation industry has grown so much due to new digital technologies, and will continue to hold new opportunities for creative individuals.” The session included key experts from Dreamworks, CJ (Korea), Synergy Media, SK Broadband, and Walt Disney Co.



Pic 1. Isa Seow with Leslie Lee of Disney





Join us for Fast Track Southeast Asia 2014

September 1, 2014 / in News & Information / by devccp

FAST TRACK SOUTHEAST ASIA

How quality content is driving the digital economy

Through new technology and the massive power and reach of the Internet, we can now enjoy a huge range of quality screen entertainment, music and sport, in more ways, at more times, in more places than ever before. And that's great news for audiences and content creators and distributors alike. While Southeast Asia has been disadvantaged from a lowly position on the starting grid, it benefits from a massive young population that's tech'd up and hungry for content. The region is poised to accelerate into the fast track of digital economic growth. Join digital content executives from around Southeast Asia in an afternoon of engaging discussion and networking here in Singapore on Sept 19.

WHEN Friday, September 19, 2014, 1.00 – 5.00pm

WHERE Cathay Cineleisure Orchard, Singapore

WHAT Digital content forum and networking event

SPEAKERS INCLUDE:

- Krishnan Rajagopalan, SingTel
- Norman Halim, KRU Studios
- Rahul Pushkarna, 20th Century Fox
- Steven Frank, Deezer
- Tanongkiat Budthasaen, Hollywood HDTV
- Do Hoang Viet, Namgiao
- Yangbin Wang, Vobile

RSVP to june@contentpromotion.net by Monday, September 8.



Digital Content Evolution Steps Up A Gear In Singapore

May 22, 2014 / In News & Information / by devccp

Online piracy remains biggest challenge to sector's growth

SINGAPORE – On May 22, a panel of creative industry representatives came together to discuss the future viability of online distribution at the Centre of Content Promotion (CCP) Breakfast Workshop Spotlight on Singapore: Online on Track, at Digital Matters, 2014, at the Ritz-Carlton Millenia.

Moderated by Stacy Baird, President Citrus Co. Advisors, the panel featured Steven Frank – Business Development Manager APAC, Deezer, Ho Jia Jian – Co-founder, Viddsee, Syaheed – Country Manager SG/Malaysia & Trade Marketing Manager (Asia), Believe Digital, David Simonsen – SVP Content Development at HBO Asia, and Frank Rittman – Senior VP, Deputy MD & Regional Policy Officer Asia Pacific, Motion Picture Association (MPA). The panel attracted a wide audience of representatives from the film, tv and music industries, technology sector, Government representatives and media.

The panel aimed to identify and give context to the continually shifting digital landscape in Singapore: How new players have found a foothold in the market and gained traction with audiences; how traditional media organizations have adapted to providing digital services on the go; how Singapore is faring in relation to leading and neighbor Asian markets; and how various challenges to legitimate business models are being met.

Steven Frank, Business Development Manager APAC, Deezer, said, "There are now a number of music streaming services available in Singapore compared to just a few years ago, which is a fantastic sign for the industry. Piracy is still around, but the greater availability of legal and affordable alternatives will educate the market and change consumer behaviour. With Deezer, we are offering music lovers in Singapore instant access to over 30 million tracks and a way to discover new music, anywhere, anytime. We have seen positive interest and uptake in Deezer since we launched in Singapore in 2012, and are confident that we have drawn a good number of Singaporeans away from piracy and onto a legal service."

Ho Jia Jian – Co-founder, Viddsee, said, "Being filmmakers ourselves, we realized the pains of digital distribution and marketing in a content-saturated environment. My co-founder and I worked on Internet TV platforms, and we drew from that experience to build Viddsee as a curation of short films with the best Asian stories. Our growing platform of Asian stories is positioned for a global audience, recognizing that today's Internet audience has an appetite for content, especially well-curated content. As online platforms continue to grow over the next

Course: Digital Content Business

September 29, 2015 / in [News & Information](#) / by [devccp](#)

Digital Content Business- A New Session in Singapore!!!

Friends,

We will be convening this follow up course to our Fast Track Southeast Asia 2015 conference in Singapore on the 9th and 10th November. I invite you and/or your colleagues to attend. Do share the weblink.

THE BUSINESS OF DIGITAL CONTENT

A Course for Everyone in the Creative Industries Who is Producing and Distributing Digital Content.

This is a course that will help you take your digital content initiatives and ideas to market. Learn about new digital business models and strategies on how to monetise from your creative works. Attendees can expect to fully explore digital distribution models for film, music, TV, games and software. Attendees will also learn to build solid business models, protect content from unauthorized redistribution and consider the many aspects of online business today.

We will cover TV, music, software, games, etc over ecosystems, online aggregators, OTT, apps, youtube, etc

<https://www.eventbrite.sg/e/the-business-of-digital-content-singapore-nov-9-and-10-tickets-18837398165>

TOPICS/COVERAGE: digital content business models, marketing plan, pricing, finance, copyright, licensing, funding and grants, platforms and channels, case studies, success stories, and others.

Participants will receive a certificate on completion of the 2-day course.

Target Markets: content creators, distributors, labels, producers, technology entrepreneurs, regulators, professionals in related industries such as broadcasting, telecommunications, and others

Summary of Topics:-

Day 1

CONTENT INDUSTRY LEADERS MEET IN KUALA LUMPUR TO DISCUSS THE FUTURE OF DIGITAL ENTERTAINMENT IN SOUTHEAST ASIA

August 20, 2015 / in Press release / by devccp

Kuala Lumpur, August 14, 2015: Leading content and technology industry representatives from across Southeast Asia gathered in Kuala Lumpur, Malaysia on August 11 and 12 for **Fast Track Southeast Asia 2015 (FTSEA Malaysia)**.

The conference highlighted the latest trends in digital content production and distribution and assessed the opportunities and challenges of developing and distributing creative content in the digital age.

Hosted by the Centre for Content Promotion (CCP), the event posed a clear question to its attendees – “What is the future of quality digital content in Southeast Asia?” – and proceeded to examine this critical question from several angles including content creation, content delivery and content protection, as well as evaluating key opportunities in the Mobile, Pay TV, Music, Film and Social Media markets.

Executives agreed there were many alternatives now for content consumption and that consumer publics are now able to “snack” on content from a variety of devices. In turn, they said, this would mean that content producers and marketers would have to innovate their offering in order to cater their content to these changing consumption habits.

In his opening address, Hasnul Hadi bin Samsudin, Director of the Malaysian Government agency Multimedia Development Corporation (MDeC), said, “Fast Track Southeast Asia 2015 is an exciting platform for digital content creators, producers, publishers and broadcasters to get together to level up, collaborate and create opportunities for each other,” stressing that although increased competition in the content field meant “more people were competing for a slice of the pie, there was every chance that the pie itself would get bigger for all.” Indeed, collaboration and not confrontation was a theme of the event as a whole. Wing Lee, CEO of YTL Communications, said that in this new digital age “the more partners one identifies and creates value with the larger your pie actually gets.” Meanwhile, a panel focused on the telecommunications industry focused on the opportunities available to telco operators by working with Over the Top (OTT) content providers and supplying content direct to consumers.

While much of the focus of the conference was on content delivery methods, a special panel held on the first day looked at content production and, in particular, content catered to Asian audiences. Hosted by Marini Ramlan, the General Manager of Primeworks Studios, the panel stressed that there is still a lingering need for

Join Us at FAST TRACK SOUTH EAST ASIA 2015 !

April 5, 2015 / in News & Information, Press release / by devccp

SAVE
THE
DATE

FAST TRACK SOUTHEAST ASIA 2015

HOW QUALITY CONTENT IS DRIVING THE DIGITAL ECONOMY

WHEN August 11 & 12, 2015
WHAT Digital content forum and networking event
WHERE Lot C5.02 Level 5 & Lot C6.01 Level 6,
Pavillon Kuala Lumpur No. 168,
Jalan Bukit Bintang, 55100 Kuala Lumpur

Through new technology and the massive power and reach of the Internet, we can now enjoy a huge range of quality screen entertainment, music and sport, in more ways, at more times, in more places than ever before. And that's great news for audiences and content creators and distributors alike. While Southeast Asia has been disadvantaged from a lousy position on the starting grid, it benefits from a massive young population that's tech'd up and hungry for content. The region is poised to accelerate into the fast track of digital economic growth.

Join digital content executives from around Southeast Asia for an engaging discussion and networking here in Malaysia on August 11 & 12.



To Whom It May Concern

Isa Seow worked for Dacxi Educational Services Limited in New Zealand from 1 Nov 2017 and 1 Nov 2018 in the position of Head, Business Development and Strategy.

Dacxi is a blockchain company operating globally. During his tenure at Dacxi Isa Seow assisted on corporate issues such as company registrations, payment systems, AML/CFT policies, data protection and other exchange related topics. In addition, he was responsible for the creation of the Crypto Regulation Forum (CRF) which is a platform for information regarding blockchain and cryptocurrency regulation. Isa had also assisted with the conceptualisation of our franchise business model and engaged corporate consultants outside of New Zealand.

Cryptocurrency businesses exist in a complex global regulatory environment and as such Isa had helped us to navigate the complexities surrounding banking, securities regulations, privacy, Internet regulations generally and matters pertaining to Initial Coin Offerings (ICO). In his role, Isa was successful at obtaining a payment gateway for Dacxi customers. Importantly, Isa was successful at creating the Crypto Regulation Forum (CRF) website and platform, providing strategies and content regarding crypto regulation from various jurisdictions. The CRF is a platform and website which achieved number 2 on Google search listings globally for "crypto regulation." Isa managed its content, strategy, SEO, UI/UX, analytics, research news and outreach. I would say Isa has a good ability to mix digital business, regulatory affairs, and can function at senior levels. He is trustworthy and a great team member.

I would recommend Isa highly. I wish him all the best and will remain available for further inquiries regarding this reference. Please contact me at timbaxter@bluemariner.co.nz or Andrea de Klerk at philandydk@gmail.com if you require further information.

Tim Baxter

A handwritten signature in black ink, appearing to read 'Tim Baxter'.

6/11/18

Chief Operating Officer
Dacxi Educational Services Limited (NZ)



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CCP Managing Director Moderates Panel Discussion for Short Films

CCP MANAGING DIRECTOR MODERATES PANEL DISCUSSION FOR SHORT FILMS

Isa Seow moderated a short films panel in Singapore this month.

Sinema Showoff! "The Balik Kampung Collection"

Sinema Showoff! returns with "The Balik Kampung Collection", a selection of short films by Malay directors or with Malay / Indonesian themes, carefully curated by Singapore Polytechnic in consultation with Singapore Malay Film Society (SMFS).

This month's Sinema Showoff! was held on the 27th of April, 7.30pm at Sinema Old School (11B Mount Sophia, B1-12, Singapore 228466).

All filmmakers will be in attendance for a Q&A and photo taking session.

1. LOVE, DIFFERENCES

Alvin Chia | English | 10 mins | PG
Nominee, Best Art Direction – Singapore Short Film Awards 2010.

A love story, between a Malay madrasah student, Ahmad, and a convent girl, Rebecca.

Director's Bio:

Alvin Chia graduated with a Diploma in Multimedia Technology from Singapore Polytechnic. He is currently doing his undergraduate studies at National University of Singapore (NUS).

2. FIGHTING FIT

Sulaiman Salamon | English & Malay | 4 mins | PG
Nominee – Best Fiction, Singapore Short Film Awards 2010

In the film a young man wants to inflict personal injury on himself in order to avoid being assigned to infantry unit for his two years of National Service. He convinces a friend to assist him in his plot. However, both of them get into a verbal fight over the issue and he faces a moment of truth before the act is committed. The film touches on the psychology of wanting something so badly that one is willing to inflict pain upon oneself to achieve his goal.

Director's Bio:

Sulaiman Salamon graduated from Ngee Ann Polytechnic in 2004 with a Diploma in Film, Sound and Video. Upon completing his National Service, Sulaiman started working as a video editor with various production houses, doing mostly programs for MediaCorp's Suria TV Channel. He is currently pursuing a degree at Chapman University, Singapore.

3. POTONG ANDAM

Hidayah Amin | English & Malay | 7 mins | PG

Potong Andam is an old Malay ritual which brides undergo to determine their virginity. The film gives a glimpse of the forgotten ritual and the life of Nur, a modern woman who struggles with her personal beliefs and that of her elders.

Director's Bio:

Hidayah Amin is a member in Media Development Authority(MDA)'s Film Consultative Panel. Hidayah works full-time as a media producer in Ministry of Education (MOE) developing educational videos, audio programmes and interactive resources.

A political science graduate, Hidayah was educated in Singapore (NUS), France and the US where she was a Fulbright scholar at Lehigh University. At year end, Hidayah will be pursuing her post-graduate studies at Cambridge University.

4. SANTAN (COCONUT MILK)

Farhan Zulkifli | Malay | 8 mins | G
Official Selection – Singapore International Film Festival 2010

Adam walks home from school with a new girl he met. When he was trying to run away from the madman who lives near his home, his file fell out of his bag. At home, he realizes he has lost his file but was asked by his mother to buy coconut milk. Instead of buying the coconut milk, he met up with the new girl and went in search of his lost file.

Director's Bio:

Completed a diploma in Film, Media & TV from Ngee Ann Polytechnic and currently serving his National Service.

5. MY FATHER SAZALI

Sazali bin Masraji | Malay | 17 mins | PG

The story depicts a barber's unfulfilled aspirations to be an actor and his quest in preventing his son from following his footsteps as a barber. Ironically, the father's failure in achieving his dream serves as a symbol of motivation for the son in pursuing his own ambition, much to the dismay of the father.

Director's Bio:

Sazali Masraji is a freelance cameraman for various production companies. My Father Sazali is the first official short film that he wrote and directed.



Sazali's father an ardent P. Ramlee fan named him after the film 'My Son Sazali'. This film is the director's tribute to his father.

6. WEDLOCK

Haidar Afandi | Dialogue-Less | 4 mins | PG (Scene of Intimacy)
Official Selection – Singapore International Film Festival 2010

An exposition to an interracial relationship, where fairytale endings are often not 'happily ever after'.
Director's Bio:

Haidar holds a Diploma in Digital Media Design from Nanyang Polytechnic and currently pursuing a Degree in Digital Filmmaking from Nanyang Technological University (NTU).

7. RARE FISH (IKAN LANGKA) (Curator's Pick)

Basil Mironer | Bahasa Indonesia | 11 mins | PG
Sonje Award – Pusan International Film Festival 2009
First Prize – Tisch Asia Category, First Run Film Festival 2010
Winner – Best Art Direction, Singapore Short Film Awards 2010
Nominee – Best Director, Singapore Short Film Awards 2010
Nominee – Best Fiction, Singapore Short Film Awards 2010

rare fish

The measure of life in a small, remote fishing village is tested when a young boy strives to catch up to the adults. Filmed in Bintan, Indonesia.

Director's Bio:

Born in Moscow, Russia, Basil Mironer immigrated to America in the late 1980s. After witnessing a fellow student's seizure from a flickering screen, he redirected his passion to storytelling through film and video. Basil has lived worked and studied in Italy, Spain & the US. In 2007, Basil was invited to study at NYU Tisch School of the Arts Asia as one of thirty-three MFA students.

Since living in Singapore, he has honed his directing and cinematography skills on various global productions. From coastal Indonesian fishing villages, chaotic Indian streets, and cosmopolitan Southeast Asian cities; Basil continues to grow as an international filmmaker and hopes to set up base in Singapore.

All directors will be in attendance for a Q&A session following the screening of the films. The session will be moderated by Isa Seow, Managing Director, Centre for Content Protection (CCP).

Moderator's Bio:

Isa Seow is a spokesperson for the content distribution and protection industry in Asia. As CCP Managing Director, Seow is responsible for developing its memberships, activities, and leading strategic content protection initiatives in Asia-Pacific. Institutional and Advisory members of the CCP are HBO, Astro, Thomson, Nagravision, Verimatrix, Disney, NDS, Motion Picture Association of America (MPAA), Centre for Media Law (University of Melbourne) and the Media Development Authority of Singapore (MDA).

Seow has a Bachelor of Liberal Arts from Harvard University and a Master of Philosophy from Cambridge University. He has lectured at the Department of Communications and New Media at the National University of Singapore.

Seow has a healthy respect for original content, arising out of his teenage career in the 1990s when he was a signed major label recording artist.

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Professor Isa Seow, MD CCP Singapore + Infocomm Policy at National University of Singapore joins CTVMA Asia board.
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**For Immediate release
November 1, 2011 Hong Kong**

IFOCAT WELCOMES NATIONALARTS AS CORPORATE MEMBER, STRENGTHENS OVERSEAS PRESENCE

*Overseas Membership Committee Set-up and Membership Conveners Established
in Singapore, Shanghai and Guangdong*

The International Federation of Creativity and Technology (IFOCAT) today welcomed Nationalarts Films Production Limited (Nationalarts) as a corporate member and moved to strengthen its overseas presence by setting-up an Overseas Membership Committee and appointing Mr. Kenneth Chau as Director-in-Charge and three Memberships Conveners in China East, China South and Singapore.

"I am delighted to welcome Nationalarts as an IFOCAT corporate member," said IFOCAT President Sam Ho. "Nationalarts is one of the leading companies in movie production, one of Hong Kong's most important creative sectors. IFOCAT and Nationalarts have a lot to offer each other and to the local and international creative communities. "

"With its focus on the complete creative content cycle IFOCAT is a unique association and a great match for Nationalarts business model. We strive to develop great ideas into great entertainment and distribute that content to our consumers free from copyright infringement," said Nationalarts Chairman, Mr. Checkley Sin. "It makes creative sense and business sense for Nationalarts and IFOCAT to join hands and I look forward to a long and rewarding relationship."

"The world of ideas and the industries that develop, promote and protect those ideas is increasingly "a world without borders"', said Sam Ho. "It is important that IFOCAT plays a role in Hong Kong and links Hong Kong to the wider creative world. Establishing an Overseas Membership Committee is an important step to linking up around Asia and even further. I am please to announce four key appointments that will increase IFOCAT's involvement around Asia."

Mr. Kenneth Chau, Managing Director of iMusicTech Limited and President of iMusicWorld, is appointed Director-in-Charge of the Committee.

Mr. Isa Seow, Managing Director, Centre for Content Protection, is appointed Convener – Singapore.

Ms Sarah Zhao, Attorney at Law, is appointed Convener – China East.

Mr. Kenneth Ho, Attorney at Law, is appointed Convener – China South.

#####

IFOCAT Established in 2010, IFOCAT provides a forum for practitioners from the creative, political, industrial, commercial, legal, information technology and education sectors to focus on issues crucial to the creative economy. IFOCAT's cross-sector focus aims to foster the development of Intellectual Property Capital by encouraging creativity and technological innovation, supporting the development of ideas and innovation into successful products and services, establishing a legitimate platform to manage, promote and distribute creative content and technology, and helping protect creative content and technology from IPR theft.

IFOCAT has over 300 members in Hong Kong, mainland China, Taiwan and Singapore drawn from a diverse cross-section of creative industries including practitioners and students in IT, technology, music, design, film, comic and animation.

***Nationalarts Film Production Limited**, a part of Nationalarts Holdings Limited produces and distributes films. Recent, critically acclaimed productions include including "The Legend is Born - Ip Man" and "The Woman Knight of Mirror Lake". The company is active in the People's Republic of China, including Hong Kong and Macau. Nationalarts Film Production Limited was founded in 1998 and is based in Kwun Tong, Hong Kong.*

For more details, please contact:

Karri Ho
IFOCAT Press and Media Liaison Committee Convener
(852) 2964-2835



NEWS RELEASE

For Immediate Release

September 12, 2013

LA INDIA FILM COUNCIL FOSTERS THE NEED FOR INNOVATION ACROSS M&E PLATFORMS AT CII BIG PICTURE SUMMIT, 2013

Launching New Video Promoting Single Window Clearance

DELHI: The LA India Film Council is set to host a series of panel discussions led by industry thought leaders as a session co-partner at the Confederation of Indian Industry (CII) Big Picture Summit 2013 to be held from September 13- 14, 2013 at The Taj Palace, New Delhi.

Setup in 2010 by a Joint Declaration between the City of Los Angeles and the Indian Film Industry, the Council continues to provide new platforms to foster knowledge exchange and partnerships between stakeholders in the U.S and India media and entertainment industries.

The Indian film industry celebrated the centennial of Indian cinema in 2012 and reached revenues of around INR 110 billion¹(USD 1.8 billion) . There is an increasing need for innovation in the media and entertainment industry supported by Government policies and knowledge exchange by industry thought leaders. The LA India Film Council will support key panel discussions on multi screen migration, evolving content concepts and the much awaited final execution of the 'Single Window Clearance' system in India at the CII's annual M&E Summit.

The sessions will feature some of the best creative and business minds in the industry - Sudhanshu Vats - Group CEO, Viacom 18 Media Pvt Ltd, Isa Seow - Senior Academic, Republic Polytechnic and Founder, Centre for Content Promotion (CCP), Singapore; Ajit Andhare - COO, Viacom 18 Motion Pictures; Sanford Panitch - President, Fox International Productions; Siddharth Roy Kapur - Managing Director, Studios- Disney UTV; Shoojit Sircar, - Director; Nirupama Kotru - Director, Films, Ministry of Information & Broadcasting; and Uday Singh, Managing Director, MPDA (India).

¹ E&Y Report : Roadmap For Single Window Clearance For Film Production in India – A Prelude

Isa Seow, Senior Academic, Republic Polytechnic and CCP Founder, who will be speaking in the panel discussion 'Content Everywhere: Addressing Multi – Screen Migration' said, "As content delivery systems continue to evolve in the digital world, Technological Protection Measures supported by robust legislative policies become very pertinent to weed out content theft. Monetizing digital content successfully will require business models which sustain with the changing preferences of the consumer and innovations in technology, while providing enhanced entertainment supported by new aspects of digital distribution."

In 2012, a number of films grossed more than INR 1 billion (USD 18 million) at the box office with a diverse range of films both in terms of budget and subjects achieving success at the box office.² Evolving concepts in content creation and the need for a single window clearance system in India will drive revenues in the future.

"The rising demand for professionally made films that are rich in content is leading to successful business models for a wide range of well told 'culture' stories in India. In the international market Indian films are doing well, not only in the diaspora market but also in the non - diaspora market. As Indian filmmakers graduate from telling good culture stories to good universal stories they will be on the lookout to adopt best in class technology and hiring global talent to serve the audience expectations in India and internationally. It is here that a strong collaboration with the Los Angeles India Film Council and the MPA should reap benefits for the industry", said Sudhanshu Vats, Group CEO at Viacom 18 Media Private Ltd.

Countries including Australia, New Zealand, The Maldives, Sri Lanka and Thailand offer a one-stop shop for film crews to obtain all permissions to shoot anywhere in the country. However, in India, depending upon the script of the film, the area and location of shooting, a filmmaker has to go through a time consuming process of obtaining permissions from a multitude of Government run departments at city and state levels before shooting their film. This deters film producers from choosing to film in multiple locations, leads to unnecessary delays in the film production schedule, and increases production costs. The ongoing efforts by the Ministry of Information and Broadcasting to introduce a single window clearance model will provide a perfect solution to promote India as a global filming and tourism destination.

Uday Singh - Managing Director, MPDA India who will be on the panel on 'Indian Cinema's Date with the Red Carpet' said, "The Government needs to implement a three-pronged plan – Simplify, Incentivize and Promote' to encourage film production in the country. There is a need to establish an institutional system whereby the Centre and the States can work on speedy script, visa and location clearances. This needs to be backed by attractive fiscal incentives which encourage international productions to shoot films in India which will in

² E&Y Report : Roadmap For Single Window Clearance For Film Production in India – A Prelude

turn boost the tourism industry, generate employment and tax revenues and improve skill levels.”

The LA India Council will be launching a new video on the ‘Roadmap to implement a single window clearance mechanism in India’ at the CII Big Picture Summit. In the past, the Council has released two pertinent reports on the subject: ‘The Roadmap for Single Window Clearance for Film Production in India – A Prelude’ and ‘Film Industry in India – New Horizons’ by Ernst & Young. The reports can be downloaded here:

http://www.laindiafilmcouncil.org/reports/eny_report4.pdf

http://www.laindiafilmcouncil.org/reports/film_industry_in_india_new_horizons.pdf

###

About The LA India Film Council: Established in November of 2010 by a Joint Declaration between the City of Los Angeles and the Indian Film Industry, the Los Angeles India Film Council was formed to facilitate and strengthen motion picture production, distribution, technology, content protection, and commercial cooperation between the two communities. The current Governing Council members are: Film Federation Of India, Film and Television Producers Guild of India, National Film Development Corporation, Federation of Indian Chambers of Commerce and Industry, AP Film Chambers, California Film Commission, LA Mayor's Office, MovieLabs, Technicolor India, DQ Entertainment, Reliance MediaWorks, Prime Focus, Peter Law Group, Whistling Woods International, Film and Television Institute of India, University of Southern California- School of Cinematic Arts, UCLA School of Theater, Film and Television and Motion Picture Dist. Association (India) Pvt. Ltd. For more information, please visit: www.laindiafilmcouncil.org.

###

About The MPDA: The Motion Picture Dist. Association (India) Pvt. Ltd. (MPDA) is a wholly owned local office of the Motion Picture Association, and represents the interests of the American motion picture industry in India. MPDA works closely with local industry, government, law enforcement authorities and educational institutions to promote and protect the Indian film and television industry. For more information, please visit: www.mpaa-india.org.

###

About The MPA: PROMOTING & PROTECTING SCREEN COMMUNITIES IN ASIA PACIFIC
The Motion Picture Association (MPA) and the Motion Picture Association International (MPA-I) represent the interests of the six international producers and distributors of filmed entertainment. To do so, they promote and protect the intellectual property rights of these companies and conduct public awareness programs to highlight to movie fans around the world the importance of content protection. These activities have helped to transform

entire markets benefiting film and television industries in each country including foreign and local filmmakers alike. The organizations act on behalf of the members of the Motion Picture Association of America, Inc. (MPAA) which include; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc. The MPA and the MPA-I have worldwide operations which are directed from their head offices in Los Angeles and Washington, D.C. and overseen in the Asia Pacific by a team based in Singapore.

For more information, contact:

Lohita Sujith
Director, Corporate Communications
Motion Picture Dist. Association (India)
Email: lohita_sujith@mpaa-india.org

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APDIP-APNIC-IDRC Announce ICT R&D Grants Programme

To: [s-asia-it at apnic dot net](mailto:s-asia-it@apnic.net)
Subject: APDIP-APNIC-IDRC Announce ICT R&D Grants Programme
From: "Isa Seow" <[isa at apdic dot net](mailto:isa@apdic.net)>
Date: Fri, 31 May 2002 10:19:38 +0500
Sender: owner-s-asia-it@lists.apnic.net

From: "Isa Seow" <[isa at apdic dot net](mailto:isa@apdic.net)>
To: <[s-asia-it at apnic dot net](mailto:s-asia-it@apnic.net)>
Subject: CALLING FOR PROPOSALS
Date: Fri, 31 May 2002 11:12:32 +0800

" APDIP-APNIC-IDRC Announce ICT R&D Grants Programme"

The ICT R&D Grants Programme, which is jointly sponsored by the Asia Pacific Development Information Programme (APDIP) of UNDP, the Asia Pacific Network Information Centre (APNIC), and the Pan Asia Networking programme (PAN) of IDRC, and managed by Asian Media Information and Communication Centre (AMIC), is pleased to announce the ICT R&D Grants for 2002-2003.

Interested organisations from the developing regions of Asia-Pacific region may apply for the grant now.

The main objective of the Grants Programme is to promote an active R&D environment for Internet-based applications and systems, and policy research in the Asia-Pacific region. The Grants Programme is expected to foster local entrepreneurship, build research capacities, and accelerate the use of ICT for development in the region.

Small grants of up to US\$9,000 and Project Grants of up to US\$30,000 each will be awarded on a competitive basis to successful institutions from the Asia-Pacific region.

The deadline for submission of detailed proposals is 15 July 2002.

A Committee will review all proposals and the results will be announced in early October 2002

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Prev by Date: [NEWS: Indian e-governance project finalist for Commonwealth award](#)
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APDIP to set up open source centres

By FERINA MANECKSHA (8 May 2003 Computimes (Malaysia))

The Asia Pacific Development Information Programme (APDIP) is in the process of setting up three centres of excellence for open source under its International Open Source Network (IOSN) initiative, which covers 42 developing countries in the region.

Isa Seow, programme specialist of the APDIP/United Nations Development Programme (UNDP), said the first centre aimed at shaping activities around open source technologies and applications, will be established in Malaysia. It will initially be housed at United Nations' headquarters at Wisma UN in Kuala Lumpur.

"Once we have expanded to cover entire mandate of IOSN, we will look into moving the centre to an external location," Seow told *Computimes* in Kuala Lumpur on Tuesday.

He said once the centre becomes more established, the plan is also to approach governments in the region to transfer the responsibility of managing the centre so that APDIP can focus more on research and development (R&D) activities.

"Asia-Pacific being a vast geographical area requires at least three centres to cover South Asia, South Pacific and the rest of the region," he said. Other countries that have been identified as possible sites for the other two centres are Sri Lanka and Fiji, he added.

Seow said the IOSN initiative started in the first quarter of this year and its focus at the moment is to get activities and programmes in place and gather feedback on needs and requirements of all 42 developing countries. He added that as a first step, there will be a meeting on open source regional consultation to be held in Colombo, Sri Lanka, in August for policy makers and free/open source software advocates.

The regional consultation, according to Seow, is aimed at mapping on-going open source programmes and activities in the region, identifying the needs and priorities, and developing a detailed joint action plan for the proposed centres of excellence.

Subsequently, a detailed action programme on capacity building in application development, R&D, training and localisation efforts will be developed and implemented, he said.

"There is a need to bring together resources from pockets of existing open source



Isa Seow

- UNDP helps Lebanon harness IT to streamline government and spur development ☐ activities by individuals and organisations to learn from the experiences of each country.”
- UNDP co-hosts largest leadership workshop for people living with HIV/AIDS in Asia-Pacific Seow said APDIP is looking to work with open source communities who believe in sharing of free codes, programmers, governments, and non-governmental organisations and institutions that have ideas and plans for open source. In Malaysia, among the targeted partners are Komputer Nasional, Malaysian National Computer Confederation (MNCC), the National Institute of Public Administration (Intan), the Association of the Computer and Multimedia Industry Malaysia (Pikom), APIIT and IBM Malaysia.
- Nuru: If the system of arresting political violence and ensuring free and fair elections doesn't exist, Malawi has to create it and seek support ☐ Seow said over the next two years, various activities are being planned with details currently being firmed up. Among the initiatives of IOSN are R&D and localisation, especially where software markets are too small for major software vendors in justifying investments in developing local language character sets, capabilities and language representation online. He added that localisation will involve making applications available in several languages common in the region.
- More African credit ratings through UNDP initiative Another R&D initiative is providing a total Asia-Pacific open source package whereby pertinent components such as mailbox, word processor, Web browser and other applications will be bundled together to help non-expert users adopt operating systems and support applications.
- With UNDP's help, rural parts of Solomon Islands go online
- NY Times: Questions about the role of world agencies in hot spots
- Sirleaf, former Africa Bureau Director, loses bid to lead Liberia's transition government
- Res Rep in Angola: Demining a priority
- Afghan soap opera lends UN a popular touch
- With new free education policy, Kenya in line to meet MDG of universal primary education
- New effort to aid small & medium enterprise development
- UNDP praises Indian steel company for HIV/AIDS initiatives ☐
- ADB approves US \$31 million for high-yield rice project
- Sirleaf, former Africa Bureau Director, provides inside account of Liberia talks
- UNDP-funded office in Pakistan bombed
- Dust-up at UN Staff Union
- Poor nations can't live by markets alone
- Linux reaches Afghanistan ☐

SPEAKING COVERAGE REFLECTED ONLINE (not complete list)
India-

The screenshot shows the broadcastpapers.com website. At the top, there is a navigation menu with links like Home, News, Events, White Papers, Bookstore, and Join our Community. A search bar is visible. The main content area features an event listing for "Convergence India - The Future Role of Watermarking and Fingerprinting For Content Distribution" held on 19th March 2009 in Delhi, India. The event is priced at \$60 for CDP members and \$100 for non-members. To the right, there are promotional banners for "Give the people what they want" by harmonic and "Flight Tickets" by Groupon. A sidebar on the left contains a "Submit a White Paper" form and a "DB" logo.

The screenshot shows the dnaindia.com website. At the top, there is a navigation menu with links like HOME, ANALYSIS, MUMBAI, INDIA, WORLD, MONEY, SPORT, ENTERTAINMENT, SPEAK UP, HEALTH, SCITECH, ACADEMY, and LIFESTYLE. A search bar is visible. The main content area features a news article titled "Singapore anti-piracy body calls on Bollywood, IT firms" published on Saturday, Mar 21, 2009, at 2:34:18 PM. The article is by Nivedita Mukherji. The article text reads: "Singapore-based Centre for Content Protection (CCP) is exploring membership possibilities in India to promote legal digital distribution of movies and to prevent piracy. 'In India, the IT sector must get together with the film industry to curb movie piracy,' CCP director (information technology) Isa Seow told DNA. CCP has already in-tated talks with telecom and IT companies based in India. 'It will be really successful if we find a connect between the Bangalore's IT companies and...'" To the right, there is a sidebar with a "Speak Up" section, a "Delhi Blast: Yet another wake-up call?" section, an "Interview" section, a "Blog" section, and an "Opinion" section. There are also several advertisements, including one for "Flight Tickets" by Groupon and one for "Will you have an Ugly Baby?" by Click Here!

http://www.dnaindia.com/money/report_singapore-anti-piracy-body-calls-on-bollywood-it-firms_1241081

"Our latest initiative is the proposal to work on the inter-operable home networking environment. So, if you get movies from your satellite, you can move it to your car, your second home, your mobile, wherever. Most of the time, you pay for one copy," Seow said. "When you buy a licensed digital copy, you can move it to whatever device you have." This move is meant to prevent illegal downloading of movies from the internet.

A digital movie can be watched legally for just \$1.5 (less than a ticket price at a multiplex, perhaps, Seow said. "But, one is charged depending on what one wants to do, maybe if you want to burn it, you pay \$2. If you want to watch it for 24 hours, you pay \$3, hypothetically speaking." The beauty of a secure distribution system is that one pays for what one wants to do, the CCP official said.

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Regulatory issues important for content protection in India

MUMBAI: Leading digital industry players at Convergence India 2009 last week reiterated the need for content protection technology and content distribution to function collaboratively in India. The need for more discussion on regulatory issues in India is essential where content protection is concerned.

Participants at the event pointed out that real numbers on the problem of actual piracy at TV set top boxes, as opposed to potential piracy, were not available.

The Indian media and entertainment industry will grow at a compound annual growth rate of 9.1% to reach \$3.4 billion (Rs 168.6 billion) by 2013, according to KPMG. However, it loses \$4

0 news

Akon's message to India

Party Nights: Stars' cheering for India

Mafraat of Bollywood movie An American in India

Late Datta unveils the Audi A8 car in India

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"Content protection helps consumers in India and elsewhere to purchase content per-view, per-hour and on whatever device that suits the consumer. We are looking forward to engaging the Indian industry more," said CCP Director Isa Seow.

Utpal Borpujari



March 12, 2009

Consortium for online content protection eyes India

Filed under: Cinema, Deccan Herald, Media, Music, Science, Technology — utpalb21 @ 8:42 pm

Tags: Centre for Content Protection, Motion Picture Association International, Motion Pictures Distributors Association, MPAA, MPDA
By Utpal Borpujari

India's soft power is under focus again.

Projected to become a key provider and consumer of digital content within the next five years, the country is on the radar of a Motion Picture Association International (MPAA) backed consortium that is eyeing big-time partnerships with Indian content providers.

The consortium, Centre for Content Protection (CCP), will explore the possibility of opening an office in India after leading the Convergence India 2009 in New Delhi on March 19.

"We are looking to monetise and legalise online distribution of content in India, enabling consumers to securely access content across platforms such as mobile phones, cars and homes," CCP managing director Isa Seow told Deccan Herald on Tuesday.

"Content protection would help consumers in India and elsewhere to purchase content per view, per hour and on whatever device that suits the consumer," he said.

"In the context of Bollywood, there is a huge potential in secure online distribution of Indian content globally. Also, there is great potential for cooperation between Hollywood and Bollywood in this regard," he said.

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<http://utpalborpujari.wordpress.com/2009/03/12/consortium-for-online-content-protection-eyes-india/>

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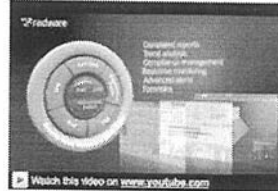
Security Is Key To Monetising Digital Content: CCP

CCP, the digital standards organisation with an affirmative-action approach to piracy, hosts key industry players to promote secure content distribution. The co-host is the Motion Picture Dist. Association India.

FOR IMMEDIATE RELEASE

PRLog (Press Release) - Mar 16, 2009 - SINGAPORE: Convergence India 2009, a joint event by the Centre for Content Protection (CCP) and the Motion Picture Dist. Association (MPDA), will bring together leading CCP members to discuss recent developments in digital watermarking and fingerprinting for content distribution and how this relates to monetisation of content. Such technologies enable further consumer conveniences such as secure copying of content over devices.

The event, CCP's first in India, to be held at Pragati Maidan in New Delhi on March 19, will feature key industry players in digital content distribution. They include Steve Christian, Vice President, Marketing, Verimatrix; Eric Diehl, Director, Security Technology, Thomson; Gautam Gandhi, New Business Development India - Google; Sanjiv Karthi, India Country Manager and Head - South Asia, Irdeto; and Vidar Sandvik, International Product Marketing Manager, Conax AS.



Attack Mitigation System
Real-time network & application
attack mitigation solution.
youtube.com/radwareinc

Suggestions

- [Northern Rock partners with moneysupermarket.com to offer exclusive Online ISA - 139 views](#)
- [Balance Interactive Refreshes OnlineTV, Available for International Sign Association - 124 views](#)
- [Northern Rock reduces mortgage rates by up to 0.50% - 78 views](#)
- [Kingwood to Host UK& Launch of ActorCamp - 203 views](#)
- [Northern Rock launches new fixed rate e-ISAs - 77 views](#)

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- [Yango Launches International 24/7 News Channel RT on Mobile Devices](#)
- [Cobalt Digital Taken Home Again: "STAC" Award From Editors of TV Technology Europe](#)
- [CFA Digital introduces new Device Player, Gps for Nintendo 3DS](#)
- [Audinate Releases Mac OS X Lion](#)

"Content protection helps consumers in India and elsewhere to purchase content per-view, per-hour and on whatever device that suits the consumer. We are looking forward to engaging the industry there more," says CCP Director Isa Seow.

<http://www.prlog.org/10199327-security-is-key-to-monetising-digital-content-ccp.html>

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All Press Releases for 28 March, 2009

Security is Key to Monetising Digital Content: CCP

Tech consortium recruits significant industry players to promote secure content protection. CCP, the digital standards organisation with an affirmative-action approach to piracy, will hold a tech event at Convergence India March 19.

Singapore (Syndacast) Mar 20, 2009 - Convergence India 2009, a joint event by the Centre for Content Protection (CCP) and the Motion Picture Dist. Association (MPDA), will bring together leading CCP members to discuss recent developments in digital watermarking and fingerprinting for content distribution and how this relates to monetisation of content. Such technologies enable further consumer conveniences such as secure copying of content over devices.

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"Content protection helps consumers in India and elsewhere to purchase content per-view, per-hour and on whatever device that suits the consumer. We are looking forward to engaging the industry there more," says CCP Director Isa Seow.

CCP's primary Advisory members are Astro, HBO, Microsoft, Motion Picture Association of America, Nagravision, NDS, ST Microelectronics, Thomson, Verimatrix and Walt Disney Pictures.

China-

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Copyright Under Discussion in Beijing

March 22, 2009

Copyright Under Discussion in Beijing

In their session to gather to discuss content protection in their industry, Chinese media industry leaders gathered in Beijing on Tuesday to discuss content protection in the city.

Key leaders in the industry, including the Chairman of the State Administration of Radio, Film and Television and industry leaders like Charles Zhang, Founder and CEO of iFlyTV, were all in attendance at the event.

The session was moderated by the Center for Copyright Protection and Enforcement, which is a newly created center for the industry. The Center's managing director, Isabella Seow, moderated the session.

Other attendees included the Chairman of the State Administration of Radio, Film and Television, the Chairman of the China Copyright Protection and Enforcement Center, and the Chairman of the China Copyright Protection and Enforcement Center.

The session was held in conjunction with the Copyright Committee Meeting, which is held annually in Beijing.

More information on the Copyright Committee Meeting can be found at www.ccopyright.com.

March 22, 2009

http://www.investorshub.com/boards/read_msg.aspx?message_id=48115031

(ABOVE)

"We have a lot of user generated content sites participating, which is a really good sign that key members of China's growing industry are interested in learning how to monetize the distribution of protected, not pirated, content," said Isa Seow, the Center's managing director.

http://investorshub.advfn.com/boards/read_msg.aspx?message_id=48115031

Free to Air

LOBBYING THE ASIA PACIFIC BROADCASTING UNION - REGIONAL



**15th ABU COPYRIGHT
COMMITTEE MEETING AND SEMINAR
22-24 April 2009, Bangkok, Thailand**



**SEMINAR PROGRAMME
23 April 2009**

The Seminar is held in conjunction with the Copyright Committee Meeting.

16:10 – 16:50

Presentation: Content Protection Principles for FTA Digital Broadcast

Speaker: Mr Isa Seow
Director, Centre for Content Protection (CCP), Singapore

The ABU is asked to support the draft 'Content Protection Principles for Free-to-Air Digital Broadcast'. The aim is to protect FTA broadcasters from the unauthorised redistribution of their content, including over the Internet. How will this benefit the FTA members of the ABU? Do the Principles apply only to 'digital' broadcasts? Since the draft Principles refer only to 'content', does it mean that the Principles will only be relevant 'content'? Should the ABU lobby governments to mandate the protection of unencrypted broadcast TV from unauthorised redistribution? How will this impact the current lobbying efforts of the ABU with regard to the proposed WIPO Broadcasters' Treaty? Will this compromise the ABU's position in the treaty negotiations that it is only seeking for 'signal' rights protection and not 'content' rights?

16:50 – 17:20

General Discussion

17:20 – 17:30

Closing Remarks: Mr Tatsuya Nakamura
Director, ABU Programme Department

(below: news article regarding Isa Seow's lobby message to FTA broadcasters)

The screenshot shows the ABU website header with the logo and navigation menu. The article text reads:

Free-to-air content must be protected too, symposium told

Tuesday 11 Mar 2008
Free-to-air broadcasters should look into various mechanisms, including government intervention, to prevent their content from being illegally redistributed on the Internet, the ABU Digital Broadcasting Symposium has heard.

Isa Seow, Director of Motion Picture Association International based in Singapore, said that while pay TV content had certain content protection measures in place, free-to-air content had generally been neglected in this area.

"During the digital television transition, it becomes more and more important to protect our content from going on the Internet for free. We can encrypt content at the signal source and we can also have protection upon reception," he said.

Among the measures governments could take to protect free-to-air content were to have effective copyright laws, redistribution control regulations, adequate enforcement of laws and educating industry players and consumers.

"Governments should take a proactive stand on digital television content protection. They should also implement standards that are in conformance with regional international standards so that they can align their mechanisms for Asia-Pacific," he said.

Mr Seow said that a centre has been formed in Singapore to spearhead issues related to content protection for

Isa Seow, Director of Motion Picture Association International based in Singapore, said that while pay TV content had certain content protection measures in place, free-to-air content had generally been neglected in this area.

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"Governments should take a proactive stand on digital television content protection. They should also implement standards that are in coherence with regional international standards so that they can align their mechanisms for Asia-Pacific," he said.

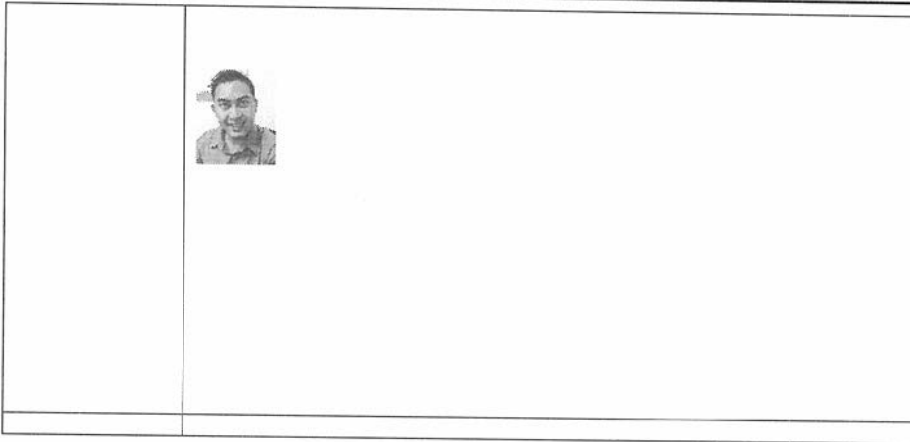
OTHER LOBBYING AND SPEAKING -- LIMITED TO ONLINE COVERAGE ONLY

Music Matters (Digital Matters, Asia Pacific)

The screenshot shows the 'MUSIC MATTERS' website header with the dates '22 - 26 MAY 2012' and 'SINGAPORE'. A navigation menu on the left includes 'RETURN TO PORTAL', 'MUSIC MATTERS', 'PROGRAMME', 'SPEAKERS', 'INFO & RESOURCES', 'REGISTRATION', 'SPONSORS', 'MEDIA', 'MUSIC MATTERS 10', 'CONTACT US', and 'DOWNLOADS'. The main content area is titled 'SPEAKER PROFILE' and features a profile for 'Isa Seow', Managing Director of Content for Content@Prestige (BM). A bio describes him as a new media technology professional with experience in technology standards and government relations. A photo of Isa Seow is shown. On the right, there are sections for 'SPEAKERS FOR DIGITAL MATTERS & MUSIC MATTERS 2011', 'MUSIC MATTERS 2010 SPEAKERS', and 'Jason Mraz Live At Music Matters 2010'.

<http://www.musicmatters.asia/2011/speakers/553/isa-seow.html>

Broadcast and Media Tech - Vietnam



4.30pm-5.30pm

Digital TV developments are taking shape in Asia Pacific. How do we promote digital content? How should device makers support this transformation? How can device makers support this transformation and manufacture products with content protection in place? What are standard agreements and cooperation between content owners and device makers? Can the technical standards processes of each country, or region, be a route to the creation of secure yet consumer-friendly products?

<http://www.google.com.sg/search?q=%22isa+seow%22&ie=utf-8&oe=utf-8&aq=t&rls=org.mozilla:en-US:official&client=firefox-a>

CommunicAsia and Broadcast Asia Participation (almost yearly)



The screenshot shows the homepage for CommunicAsia 2012. At the top, there is a navigation menu with links: Home, About the Event, To Exhibit, To Visit, About the Conference, Travel & Accommodation, Media Centre, Contact Us, Mailing List, and Site Map. The main banner features the event title "CommunicAsia 2012" with the tagline "Shaping Vision, Creating Reality". Below the banner, it states "Marina Bay Sands, Singapore 19 - 22 June 2012". A sidebar on the left offers a "Join our Mailing List" and "LATEST UPDATES". The main content area includes "About the Conference" and a table of tracks. The table lists various tracks such as "Visionary Address/ CEO Perspectives", "Satellite Communications - Broadband Driven Tracks Track", "Cloud Computing Tracks", "Mobile VAS Strategy Tracks", "Next Generation Broadband Tracks", and "Workshops". A footer at the bottom of the page reads "Convergence of Television, Consumer Electronics & Telecommunications Track Thursday 23 June 2011".

12.15 Lunch

13.30 **Panel Discussion: Home Networking – The (Usage) State of Play**

The business models of TV and movies depend on distribution modes and Digital Rights Management (DRM) technologies that enable revenue generation. Pay TV especially depends on the availability of such technologies that allow consumers to watch their favourite movies and TV where they want, when they want and on whichever device. While content owners are keen to protect and monetise from their works, consumers today demand the flexibility to legally copy the movies that they own, or to store them until later on. Consumers may even need to copy or move their content to second homes, cars, mobile and different devices. This session will focus on home networking technologies and presents the state-of-the-art developments in this field.

Moderator:
Isa Seow
Managing Director, **Center for Content Promotion**

*Panelists:
Shawn Ambwani
Vice President, **Intertrust**
Jim Williams
President, **Media Strategies and Solutions, LLC**
Harrie Tholen
General Manager, **Civolution**
Knox Carey
Director, Technology Initiatives, **SyncTV/Intertrust**
Alvin Lee,
Executive Director, International Relations and Public Policy, Asia Pacific, **Time Warner**

<http://www.communicasia.com/convergence-television-consumer-electronics-telecommunications>

Digital Future Symposiums (CCP)

The screenshot shows the Topix website interface. At the top, there's a navigation bar with 'HOME', 'FORUMS', 'TOP STORIES', 'POPULAR', 'LOCAL', 'ELECTION POLL', 'US', 'POLITICS', 'WORLD', 'SPORTS', 'ENTERTAINMENT', 'OFFBEAT', and 'OTHER'. The main content area features a news article titled "Third Digital Future Symposium: 'Technology, Internet and Content Business'" with a sub-headline "Posted in the Singapore Forum". Below the article title, there are options to "Read" (Comments below, Add to my Tracker) and "Share" (Facebook, Twitter, etc.). To the right of the article is an advertisement for "IC MARKETS" with the text "Web-based with award-winning, professional charting features" and a button "TRY OUR AWARD-WINNING PLATFORM". Below the article, there is a "Comments" section showing one comment from "CCP" dated 3/17/2010. The comment text reads: "Invitation to the Centre for Content Protection's Third Digital Future Symposium, Beijing, China (5/21/10, 8:19:57 AM) #22220, 5/26/10, 5:59:04 AM #420968, 5/23/10, 5:32:53 AM #32293, 5/24/10, 5:40:14 AM #435752, 5/22/10, 5:46:29 AM #21271, 5/22/10, 5:46:29 AM". At the bottom right, there is a search bar for "PISA SEOW" and a "SINGAPORE NEWS" section.



<http://www.variety.com/article/VR1117976595?refcatid=1009>

To print this page, select "PRINT" from the File Menu of your browser.

Posted: Tue., Nov. 27, 2007, 8:00pm PT

MPA teams for digital org in Asia

Duo bows Center for Content Protection

By PATRICK FRATER

The Motion Picture Assn. and Singapore's Media Development Authority will today bow the Center for Content Protection covering the Asia-Pacific region.

Initiative was unveiled at the Digital Future Symposium in Singapore, where the CCP will be based.

Org will be a clearinghouse for information covering tech firms, content providers and distributors.

Increased digital distribution has created a need for information and standards among manufacturers and content companies.

"Asia's content sector is at a different stage of digital transition," said MPA senior vice-chief technology officer Jim Williams. "This region is a big manufacturer of digital equipment. Other regions have similar organizations already."

Initially, CCP will be funded by the two founders, though ultimately they expect it to be funded and driven by its members.

Org is not "a lobby group; it is more an opportunity for diverse interests to resolve a common way of

■ MOTION PICTURE ASSOCIATION



ASIA PACIFIC
TECHNOLOGY INITIATIVES 2:
THE FUTURE OF DIGITAL



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Top industry players to participate at Asia Television Forum

Swati Anya
September 26, 2011

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- ET NOW launches new brand campaign
- Rs 100 crore for strengthening broadcasting signals in J&K
- TRAI recommends digital broadcast by 2013
- NDTV Shows Anmol & Star TV join CASBAA

Singapore: The Centre for Content Protection (CCP) announced today the continuation of its Memorandum of Understanding with the Media Development Authority (MDA) of Singapore to engage the digital distribution industry at the Asia Television Forum this December.

At the signing of the MoU, MDA Chief Information Officer Yeo Chun Cheng reiterated the media authority's goal of establishing Singapore as a regional hub for media services. CCP Managing Director Isa Seow stated that the Centre will conduct the Digital Future Symposium (DFS) Series event on Dec 2. Participants will include content owners, producers, technologists, content security companies, artists, labels, management companies, agents, studios, songwriters and broadcasters.

Earlier, speaking at an international strategy meeting of the Motion Picture Association Sept 2, Yeo commended the CCP for actively driving fresh perspectives and policy discussions in the field of content protection. Representatives from six major Hollywood motion picture studios were present at the luncheon.

The Asia Television Forum is Asia's leading programming market, where international content sellers meet with Asian buyers and partners to sell, buy and network.

Event: Signing of MoU between Isa Seow, Managing Director, CCP and Yeo Chun Cheng, CIO, Media Development Authority of Singapore. The CCP is to conduct the Digital Future Series Dec 2, themed "The Digital Future of Music."

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TV 2.0 COMES TO ASIA

ASIA | DECEMBER 11, 2006 | [DOWNLOAD AS PDF](#)

Industry Executives Demonstrate Commitment to Developing Technologies and Standards that Secure Digital Content with Domain Control

Hong Kong: Today, the Centre for Content Protection (CCP) announced that more than 200 executives participated in the second annual Digital Future Symposium, an anchor event of the Asia Television Forum co-organized by the CCP and the Motion Picture Association (MPA). Themed "This Business of Content Protection: Movers, Shakers and Direction-Makers," the event was attended by content owners, producers, media and technology professionals who are working to establish common standards that will allow consumers easy access to television programs and movies whenever and wherever they want them. The Symposium showcased a vision for "TV 2.0" that will, for example, use the PC as a "jukebox" where content can be stored so that people can view it using different devices belonging to one authorized domain as specified by the usage rights associated with it.

"With the current advances in technologies and standards like Content Protection and Copy Management (CPCM), the business of content protection is becoming more and more about 'domain' control, which refers to a physical space like the home," said Mr. Isa Seow, Technology Director for the CCP. "The conversations at this year's Symposium clearly

CCP At Asia Television Forum - Digital Future Series Conference

Email: isaseow@centerforcontentprotection.net
Website: <http://www.centerforcontentprotection.net>
SINGAPORE, DEC 3: The Centre for Content Protection (CCP) conducted the Digital Future Seminar Series Dec 2 to engage the digital distribution industry at the Asia Television Forum(ATF) in Singapore.

"The DFS Series seminar was an opportune moment to discuss digital business models across the film, TV and music industries," says Isa Seow, Managing Director, Centre for Content Protection. The seminar brought this opportunity to regional audiences at the ATF this year.

Speakers reiterated that paramount to the success of media industries is the role of music. "It is critical that musicians can earn income," said Mike Ellis, President, Motion Picture Association (MPA) Asia Pac. Music can help media industries to grow and vice versa. It costs USD



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 • 101 Artists: The Loss of Music
 • The Grammy Awards First Music Industry Marketplace
 • All Access: Celebrates The Party Festival with A Night of Entertainment and Fashion
 • LINGHUI PARSONS: 101 Artists Reveal Growth and Normalized Production: Music As Space for Release Debuts, Off THE RECORD, September 27, 2011

MI2N Music PR

 The Recording Academy And RocketHub: Insular Crowdfunding At Grammy-Gigs In Memphis

"The DFS Series seminar was an opportune moment to discuss digital business models across the film, TV and music industries," says Isa Seow, Managing Director, Centre for Content Protection. The seminar brought this opportunity to regional audiences at the ATF this year.

http://www.mi2n.com/press.php3?press_nb=125418

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Digital future under discussion in Beijing

By [Author Name]

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Industry leaders to gather to talk content protection

BEIJING -- A group of Chinese media industry leaders will gather in Beijing on Thursday to discuss content protection in the digital age.

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Wang Xiaojie, the director general of the Technology Department of the State Administration of Radio Film and Television will welcome guests from around the world and introduce keynote speaker Charles Zhang, founder and CEO of Internet portal Sohu.com. organizers at the

Singapore-based Center for Content Protection, said.

"We have a lot of user-generated content sites participating, which is a really good sign that key members of China's growing industry are interested in learning how to monetize the distribution of protected, not pirated, content," said Isa Seow, the Center's managing director.



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**Extracted from Malaysia's national newspaper The Star,
10 May 2003**

The Asia Pacific Development Information Programme (APDIP) is in the process of setting up three centres of excellence for Open Source under its International Open Source Network (IOSN) initiative, which covers 42 developing countries in the region.

Isa Seow, programme specialist of the APDIP/United Nations Development Programme (UNDP), said the first centre aimed at shaping activities around open source technologies and applications, will be established in Malaysia. It will initially be housed at United Nations' headquarters at Wisma UN in Kuala Lumpur.

"Once we have expanded to cover entire mandate of IOSN, we will look into moving the centre to an external location," Seow told Computimes in Kuala Lumpur on Tuesday. He said once the centre becomes more established, the plan is also to approach governments in the region to transfer the responsibility of managing the centre so that APDIP can focus more on research and development (R&D) activities. "Asia-Pacific being a vast geographical area requires at least three centres to cover South Asia, South Pacific and the rest of the region," he said. Other countries that have been identified as possible sites for the other two centres are Sri Lanka and Fiji, he added.

Seow said the IOSN initiative started in the first quarter of this year and its focus at the moment is to get activities and programmes in place and gather feedback on needs and requirements of all 42 developing countries. He added that as a first step, there will be a meeting on open source regional consultation to be held in Colombo, Sri Lanka, in August for policy makers and free/open source software advocates. The regional consultation, according to Seow, is aimed at mapping on-going open source programmes and activities in the region, identifying the needs and priorities, and developing a detailed joint action plan for the proposed centres of excellence. Subsequently, a detailed action programme on capacity building in application development, R&D, training and localisation efforts will be developed and implemented, he said. "There is a need to bring together resources from pockets of existing open source activities by individuals and organisations to learn from the experiences of each country."

Seow said APDIP is looking to work with open source communities who believe in sharing of free codes, programmers, governments, and non-governmental organisations and institutions that have ideas and plans for open source. In Malaysia, among the targeted partners are Komputer Nasional, Malaysian National Computer Confederation (MNCC), the National Institute of Public Administration (Intan), the Association of the Computer and Multimedia Industry Malaysia (Pikom), APIIT and IBM Malaysia. Seow said over the next two years, various activities are being planned with details currently being firmed up. Among the initiatives of IOSN are R&D and localisation, especially where software markets are too small for major software vendors in justifying investments in developing local language character sets, capabilities and language representation online. He added that localisation will involve making applications available in several languages common in the region.

<http://www.fullcontact.nl/globalnews.php?article=051020033>

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Speaking at Kaist University

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2008 KAIST Info-Media Global Forum

Posted 2008/10/08 18:42 by ☺

"Entertainment Meets Technology!"

DATE/TIME: Sep. 26th, 2008 (Fri) 09:00 ~ 18:00

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저명한 국내의 미디어분야 전문가들을 초청하여 미디어 분야의 최신 연구결과 및 업계동향을 국내에 소개하는 것이 목적입니다. 올해에는 디지털 콘텐츠 산업에 초점을 맞추어 비즈니스 관점에서 엔터테인먼트 미디어와 기술이 어떻게 상호작용을 하며 새로운 가치 창출을 할 수 있을지에 관해 학계와 업계의 전문가들이 한 자리에 모여 토론하고 미래 비전을 제시하고자 합니다.



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▶ Date: Fri 26 September 2008 09:00 to 18:00

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▶ September 21 until bun4essoneun you want to join you must pre-register.

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▶ Fee is free, and attendance is limited to deadline on a first come, first served basis.

Singapore Management University – Lunchtime talks

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The Wee Kim Wee Centre is tasked to promote deeper understanding on the impact of cultural diversity on the business environment.

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OCTOBER 2008

29 October 2008
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 Eleanor Wong
 Professor of Law, National University of Singapore/ Playwright

22 October 2008
 "Technology for Content Protection in the Digital Era"
 Iva Seow
 Director, Technocracy Initiatives-Asia Pacific, Motion Picture Association

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[International TV and Film Technology Conference, 1-3 December, Ho Chi Minh City, Vietnam](#)

[New Reference Document! CONTENT PROTECTION ADOPTION IN ASIA PACIFIC](#)

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"What online video hasn't figured out yet" from Media Experiences 2 Go, a Motorola blog

CCP's May updates

New Report on "Content Protection in China" Available!

Dentsu's update on Digital Rights Permission Code

AIBD/ITU Regional Seminar on Digital Terrestrial Broadcasting

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Tech Consortium CCP Recruits Key Industry Players to Promote Secure Content Distribution in India

End March updates

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Digital Review of Asia Pacific – Orbicom, Soundbound, UNDP, 2003 (Isa served as one of the editors for 2003)



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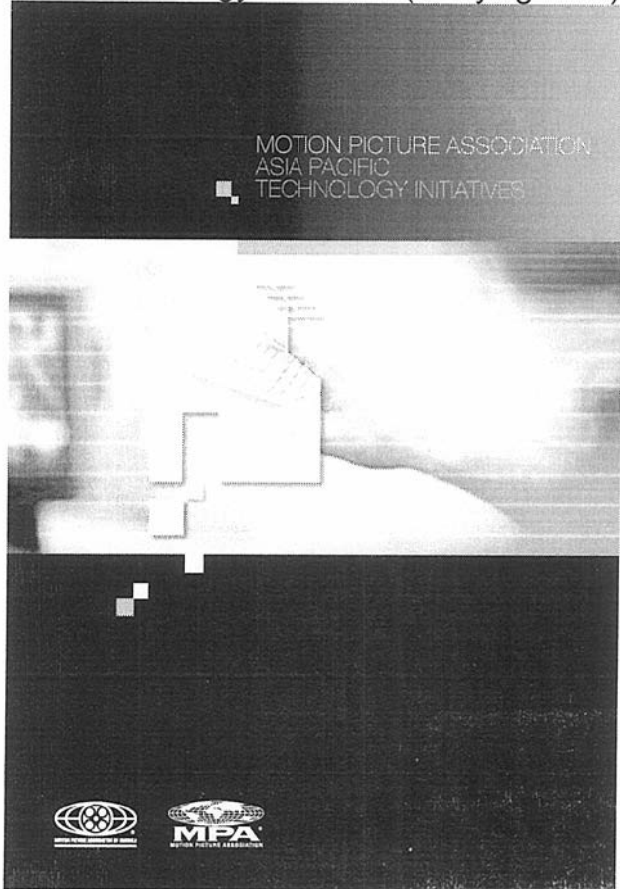
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MPA Technology Initiatives (lobbying work)



MPAA Technology Initiatives, 2006

MPAA Technology Initiatives 2009 (new edition)

United Nations Human Development Report (HDR), 2002

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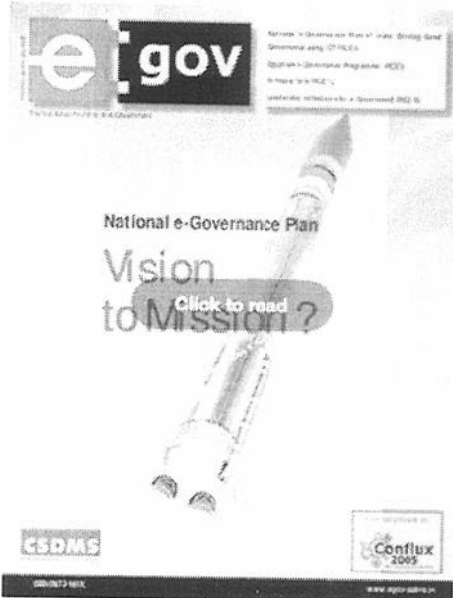
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"Computers in Entertainment" 2006-2008, Advisory Role



Computers in Entertainment

Computers in Entertainment

Premiered in October 2003, [ACM Computers in Entertainment](#) (CIE) features peer-reviewed research papers and scholarly articles on a wide range of theoretical and practical computer applications in the field of entertainment. CIE and its founder Newton Lee are delighted to announce the new additions of co-editors-in-chief Prof. Adrian David Check of National University of Singapore and Keio University and Prof. Masa Inakage of Keio University. Check is an expert in Interactive Embodied Media, Entertainment Computing, Mixed Reality and Cultural Computing; Inakage is an expert in Entertainment Design, Media Art, Digital Cinema, and Computer Graphics. With these new appointments, CIE strengthens and expands its commitment to publication of high quality articles in all areas of entertainment. Papers should be submitted online at <http://line.nyu.edu/central.com/cie> and should adhere to the [CIE Template for Authors](#). For more info, cie@acm.org.

New Interactive Website Coming soon in 2011, the redesigned CIE will feature the latest entertainment technology news and an interactive online community for sharing ideas on research, education, conferences, scholarships, jobs, and internship related to entertainment technology. The major topics are: Art & Music, Games, TV & Movies, Society & Education. We report

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My own publication



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50610 KUALA LUMPUR

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Our Reference: (8)KP.P. 14/100-1/1-1

21 January 2009

Mr. Isa Seow
Director
Centre for Content Protection Asia Pacific
Office Suite 11
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The Aquarius Building
Singapore Science Park 2
02-01 Singapore 117628
Fax : (65) 6255 1838

Dear Mr. Seow,

**invitation to be a Speaker at the Conference on Creative Industry in Malaysia:
16th to 17th March, 2009**

I am pleased to inform you that the Ministry of Information Malaysia is organizing a Conference on Creative Industry in Malaysia from 16th – 17th March, 2009. The main objective of this conference is to enable the creative industry players, officials from related organizations and agencies to exchange ideas and views on the future of creative industry in Malaysia.

On behalf of the Ministry of Information Malaysia, I am indeed honoured to invite you to deliver a paper at the above-mentioned conference.

We hope that you would be able to share your experiences, insights and views on how to further strengthen the creative industry in Malaysia. Please find enclosed the tentative programme and details of the conference for your kind perusal.

The main theme for the conference is **Creative Industry: a New Dimension of Economic Growth**. We would like you to be one of the four speakers for the Parallel Session 2 (c) with the sub-theme of *Control and Rights: Piracy, Intellectual Property Rights and Content Protection*. The duration for each speaker is about 20 minutes. We would appreciate if you could kindly send your paper and/or slide presentation latest by (16th February 2009.) Please provide your curriculum vitae (cv) and a recent passport size photograph for us to publish in our conference programme book.

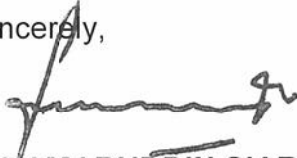
We will provide return airfare, food and accommodation during your stay here. If you have any other enquiries, please call or email our officers as listed below:

Mr. Nik Kamaruzaman Nik Husin
Email: nik@moi.gov.my
Tel: 603-79606089

Ms. Afiza Idris
Email: afiza@moi.gov.my
Tel: 603-79606091

Additional information is also available in our official website (www.moi.gov.my). We look forward for your participation and contribution to this conference.

Yours sincerely,



(DATO' KAMARUDDIN SIARAF)
Secretary General
Ministry of Information, Malaysia

cc: Deputy Secretary-General (Management)
Ministry of Information Malaysia

Deputy Secretary-General (Policy)
Ministry of Information Malaysia

Director General
Department of Broadcasting Malaysia

Date: Mon, 8 Nov 2010 03:13:06 -0800

From: chakray@yahoo.com

Subject: Re: Seminar on Cable and Satellite Signal Piracy

To: frank_rittman@mpaa.org; isa_seow@contentprotection.net

CC: pajchima@hotmail.com; darinling@hotmail.com;

alwaysmissu@hotmail.com; tohpong15@hotmail.com;

Thienchai@mpathailand.co.th; umasiri@mpathailand.co.th;

artitayamss@hotmail.com

Hello Isa,

We are glad to learn that CCP and CONAX will support the event. We will provide you an air ticket and hotel accommodation. As we are now working with the organizer on the program and logistics, please give us the following information;

- Your full name, position and organization (fullname of CCP), the topic that you will talk, and the flight information (the city/airport that you will depart)

- Full name, position, and organization (fullname of CONAX) of the speaker from CONAX and the topic that he/she will talk

Thank you very much for your cooperation.

Kind regards,

Chakra

เรียน คุณนก

Program ที่ส่งมาคงจะต้องใช้เวลาให้ตัวแทนจาก CCP และ CONAX พิจารณา
ผมคิดว่าอาจจัดให้พูดคนละประมาณชั่วโมง

ลองดูกันอีกทีก็ได้ครับว่าจะแยกได้แค่ไหน สำหรับเรื่องค่าเดินทาง

ค่าโรงแรม และค่าวิทยากรบรรยาย ทางกรมฯ จะเป็นผู้รับผิดชอบ

ในส่วนการจัดลำมาแปลและค่าล่ามไม่ทราบว่าคุณนกจะจัดการได้หรือไม่

ครับ

จักรา

โน้ต/หลัง

เรื่องนี้ได้หารือท่านอธิบดีแล้ว ท่านให้ออกค่าตัวเครื่องบิน business class

ค่าโรงแรมที่ Centara และค่าวิทยากร จำนวน 2000 USD ให้คุณ Isa จาก

CCP สำหรับ speaker จาก CONAX ท่านให้ออกค่าวิทยากร จำนวน 2000 USD

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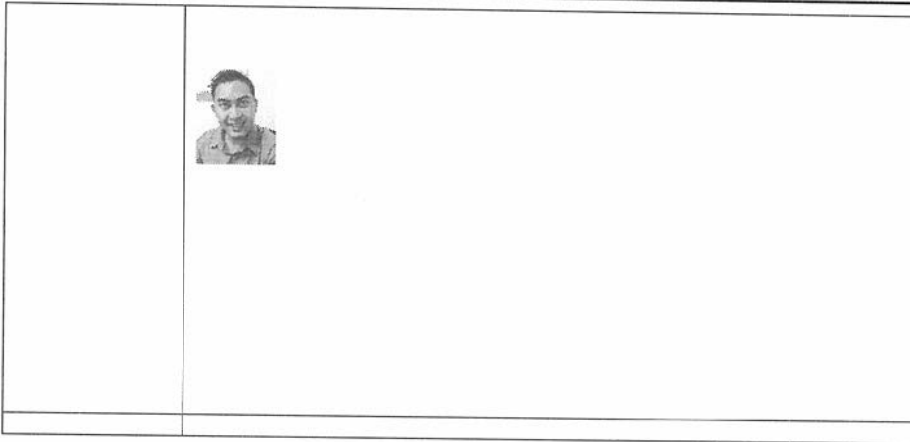
Mr. Chakra Yodmani

Office of Prevention and Suppression of IPR Violation

Department of Intellectual Property

44/100 Nonthaburi 1 Road, Muang, Nonthaburi 11000

Thailand



4.30pm-5.30pm	<p>Digital TV developments are taking shape in Asia Pacific. How do we promote digital content? How should device makers support this transformation? How can device makers support this transformation and manufacture products with content protection in place? What are standard agreements and cooperation between content owners and device makers? Can the technical standards processes of each country, or region, be a route to the creation of secure yet consumer-friendly products?</p>
---------------	--

<http://www.google.com.sg/search?q=%22isa+seow%22&ie=utf-8&oe=utf-8&aq=t&rls=org.mozilla:en-US:official&client=firefox-a>

CommunicAsia and Broadcast Asia Participation (almost yearly)

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19 - 22 June 2012

About the Conference

Convergence of Television, Consumer Electronics & Telecommunications

Please click on the desired track to view the full programme. CommunicAsia2012 Summit programme will be updated in April next year.

Visionary Address/ CEO Perspectives	Satellite Communications - Broadband Driven Tracks Track	Cloud Computing Tracks
Mobile VAS Strategy Tracks	Next Generation Broadband Tracks	Workshops

Convergence of Television, Consumer Electronics & Telecommunications Track

Convergence of Television, Consumer Electronics & Telecommunications Track
Thursday 23 June 2011

12.15 Lunch

13.30 **Panel Discussion: Home Networking – The (Usage) State of Play**

The business models of TV and movies depend on distribution modes and Digital Rights Management (DRM) technologies that enable revenue generation. Pay TV especially depends on the availability of such technologies that allow consumers to watch their favourite movies and TV where they want, when they want and on whichever device. While content owners are keen to protect and monetise from their works, consumers today demand the flexibility to legally copy the movies that they own, or to store them until later on. Consumers may even need to copy or move their content to second homes, cars, mobile and different devices. This session will focus on home networking technologies and presents the state-of-the-art developments in this field.

Moderator:
Isa Seow
Managing Director, **Center for Content Promotion**

*Panelists:
Shawn Ambwani
Vice President, **Intertrust**
Jim Williams
President, **Media Strategies and Solutions, LLC**
Harrie Tholen
General Manager, **Civolution**
Knox Carey
Director, Technology Initiatives, **SyncTV/Intertrust**
Alvin Lee,
Executive Director, International Relations and Public Policy, Asia Pacific, **Time Warner**

<http://www.communicasia.com/convergence-television-consumer-electronics-telecommunications>

Digital Future Symposiums (CCP)

The screenshot shows the Topix website interface. At the top, there's a navigation bar with 'HOME', 'FORUMS', 'TOP STORIES', 'POPULAR', 'LOCAL', 'ELECTION POLL', 'US', 'POLITICS', 'WORLD', 'SPORTS', 'ENTERTAINMENT', 'OFFBEAT', and 'OTHER'. The main content area features a news article titled "Third Digital Future Symposium: 'Technology, Internet and Content Business'" with a sub-headline "Posted in the Singapore Forum". Below the article title, there are options to "Read" (Comments below, Add to my Tracker) and "Share" (Facebook, Twitter, etc.). To the right of the article is an advertisement for "iC MARKETS" with the text "Web-based with award-winning, professional charting features" and a button "TRY OUR AWARD-WINNING PLATFORM". Below the article, there's a "Comments" section showing one comment from "CCP" dated 5/17/2010. The comment text reads: "Invitation to the Centre for Content Promotion's Third Digital Future Symposium, Beijing, China (5/21/10, 5/21/10, 5/22/10, 5/22/10, 5/23/10, 5/23/10, 5/24/10, 5/24/10, 5/25/10, 5/25/10, 5/26/10, 5/26/10, 5/27/10, 5/27/10, 5/28/10, 5/28/10, 5/29/10, 5/29/10, 5/30/10, 5/30/10, 5/31/10, 5/31/10)". At the bottom right, there's a search bar for "PISA SEOW" and a "SINGAPORE NEWS" section.



<http://www.variety.com/article/VR1117976595?refcatid=1009>

To print this page, select "PRINT" from the File Menu of your browser.

Posted: Tue., Nov. 27, 2007, 8:00pm PT

MPA teams for digital org in Asia

Duo bows Center for Content Protection

By PATRICK FRATER

The Motion Picture Assn. and Singapore's Media Development Authority will today bow the Center for Content Protection covering the Asia-Pacific region.

Initiative was unveiled at the Digital Future Symposium in Singapore, where the CCP will be based.

Org will be a clearinghouse for information covering tech firms, content providers and distributors.

Increased digital distribution has created a need for information and standards among manufacturers and content companies.

"Asia's content sector is at a different stage of digital transition," said MPA senior vice-chief technology officer Jim Williams. "This region is a big manufacturer of digital equipment. Other regions have similar organizations already."

Initially, CCP will be funded by the two founders, though ultimately they expect it to be funded and driven by its members.

Org is not "a lobby group; it is more an opportunity for diverse interests to resolve a common way of



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Top industry players to participate at Asia Television Forum

Swati Anya
September 26, 2011

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- ET NOW launches new brand campaign
- Rs 100 crore for strengthening broadcasting signals in J&K
- TRAI recommends digital broadcast by 2013
- NDTV Shows Aard & Star TV join CASBAA

Singapore: The Centre for Content Protection (CCP) announced today the continuation of its Memorandum of Understanding with the Media Development Authority (MDA) of Singapore to engage the digital distribution industry at the Asia Television Forum this December.

At the signing of the MoU, MDA Chief Information Officer Yeo Chun Cheng reiterated the media authority's goal of establishing Singapore as a regional hub for media services. CCP Managing Director Isa Seow stated that the Centre will conduct the Digital Future Symposium (DFS) Series event on Dec 2. Participants will include content owners, producers, technologists, content security companies, artists, labels, management companies, agents, studios, songwriters and broadcasters.

Earlier, speaking at an international strategy meeting of the Motion Picture Association Sept 2, Yeo commended the CCP for actively driving fresh perspectives and policy discussions in the field of content protection. Representatives from six major Hollywood motion picture studios were present at the luncheon.

The Asia Television Forum is Asia's leading programming market, where international content sellers meet with Asian buyers and partners to sell, buy and network.

Event: Signing of MoU between Isa Seow, Managing Director, CCP and Yeo Chun Cheng, CIO, Media Development Authority of Singapore. The CCP is to conduct the Digital Future Series Dec 2, themed "The Digital Future of Music."



TV 2.0 COMES TO ASIA

ASIA | DECEMBER 11, 2006 | DOWNLOAD AS PDF

Industry Executives Demonstrate Commitment to Developing Technologies and Standards that Secure Digital Content with Domain Control

Hong Kong: Today, the Centre for Content Protection (CCP) announced that more than 200 executives participated in the second annual Digital Future Symposium, an anchor event of the Asia Television Forum co-organized by the CCP and the Motion Picture Association (MPA). Themed "This Business of Content Protection: Movers, Shakers and Direction-Makers," the event was attended by content owners, producers, media and technology professionals who are working to establish common standards that will allow consumers easy access to television programs and movies whenever and wherever they want them. The Symposium showcased a vision for "TV 2.0" that will, for example, use the PC as a "jukebox" where content can be stored so that people can view it using different devices belonging to one authorized domain as specified by the usage rights associated with it.

"With the current advances in technologies and standards like Content Protection and Copy Management (CPCM), the business of content protection is becoming more and more about 'domain' control, which refers to a physical space like the home," said Mr. Isa Seow, Technology Director for the CCP. "The conversations at this year's Symposium clearly

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AUSTRALIA
23 AUGUST
FILM AND TV INDUSTRY CONTRIBUTES A\$6.1 BILLION TO AUSTRALIAN ECONOMY

CCP At Asia Television Forum - Digital Future Series Conference

Email: isaseow@centerforcontentprotection.net
 Website: <http://www.centerforcontentprotection.net>
SINGAPORE, DEC 3: The Centre for Content Protection (CCP) conducted the Digital Future Seminar Series Dec 2 to engage the digital distribution industry at the Asia Television Forum(ATF) in Singapore.

"The DFS Series seminar was an opportune moment to discuss digital business models across the film, TV and music industries," says Isa Seow, Managing Director, Centre for Content Protection. The seminar brought this opportunity to regional audiences at the ATF this year.

Speakers reiterated that paramount to the success of media industries is the role of music. "It is critical that musicians can earn income," said Mike Ellis, President, Motion Picture Association (MPA) Asia Pac. Music can help media industries to grow and vice versa. It costs USD



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 • The Grammy: Launches First Music Industry Marketplace
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 • LINGHUI PARSONS: 10 Years In Asia: Entry Award Nominated
 • Producers: Mike H. GARCIA: Release Debut Album, OFF THE RECORD, September 27, 2011

"The DFS Series seminar was an opportune moment to discuss digital business models across the film, TV and music industries," says Isa Seow, Managing Director, Centre for Content Protection. The seminar brought this opportunity to regional audiences at the ATF this year.

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TOPICS

Digital future under discussion in Beijing

By STEPHEN LEE | 12/03/2011 | Special Report | AP

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Industry leaders to gather to talk content protection

BEIJING -- A group of Chinese media industry leaders will gather in Beijing on Thursday to discuss content protection in the digital age.

RELATED TOPICS

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Wang Xiaojie, the director general of the Technology Department of the State Administration of Radio Film and Television will welcome guests from around the world and introduce keynote speaker Charles Zhang, founder and CEO of Internet portal Sohu.com. organizers at the

Singapore-based Center for Content Protection, said.

"We have a lot of user-generated content sites participating, which is a really good sign that key members of China's growing industry are interested in learning how to monetize the distribution of protected, not pirated, content," said Isa Seow, the Center's managing director.

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Extracted from Malaysia's national newspaper The Star,
10 May 2003

The Asia Pacific Development Information Programme (APDIP) is in the process of setting up three centres of excellence for Open Source under its International Open Source Network (IOSN) initiative, which covers 42 developing countries in the region.

Isa Seow, programme specialist of the APDIP/United Nations Development Programme (UNDP), said the first centre aimed at shaping activities around open source technologies and applications, will be established in Malaysia. It will initially be housed at United Nations' headquarters at Wisma UN in Kuala Lumpur.

"Once we have expanded to cover entire mandate of IOSN, we will look into moving the centre to an external location," Seow told Computimes in Kuala Lumpur on Tuesday. He said once the centre becomes more established, the plan is also to approach governments in the region to transfer the responsibility of managing the centre so that APDIP can focus more on research and development (R&D) activities. "Asia-Pacific being a vast geographical area requires at least three centres to cover South Asia, South Pacific and the rest of the region," he said. Other countries that have been identified as possible sites for the other two centres are Sri Lanka and Fiji, he added.

Seow said the IOSN initiative started in the first quarter of this year and its focus at the moment is to get activities and programmes in place and gather feedback on needs and requirements of all 42 developing countries. He added that as a first step, there will be a meeting on open source regional consultation to be held in Colombo, Sri Lanka, in August for policy makers and free/open source software advocates. The regional consultation, according to Seow, is aimed at mapping on-going open source programmes and activities in the region, identifying the needs and priorities, and developing a detailed joint action plan for the proposed centres of excellence. Subsequently, a detailed action programme on capacity building in application development, R&D, training and localisation efforts will be developed and implemented, he said. "There is a need to bring together resources from pockets of existing open source activities by individuals and organisations to learn from the experiences of each country."

Seow said APDIP is looking to work with open source communities who believe in sharing of free codes, programmers, governments, and non-governmental organisations and institutions that have ideas and plans for open source. In Malaysia, among the targeted partners are Komputer Nasional, Malaysian National Computer Confederation (MNCC), the National Institute of Public Administration (Intan), the Association of the Computer and Multimedia Industry Malaysia (Pikom), APIIT and IBM Malaysia. Seow said over the next two years, various activities are being planned with details currently being firmed up. Among the initiatives of IOSN are R&D and localisation, especially where software markets are too small for major software vendors in justifying investments in developing local language character sets, capabilities and language representation online. He added that localisation will involve making applications available in several languages common in the region.

<http://www.fullcontact.nl/globalnews.php?article=051020033>

KOREA
Speaking at Kaist University

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2008 KAIST Info-Media Global Forum

Posted 2008/10/08 18:42 by ☺

"Entertainment Meets Technology!"

DATE/TIME: Sep. 26th, 2008 (Fri) 09:00 ~ 18:00

VENUE: KAIST Seoul Campus

저명한 국내의 미디어분야 전문가들을 초청하여 미디어 분야의 최신 연구결과 및 업계동향을 국내에 소개하는 것이 목적입니다. 올해에는 디지털 콘텐츠 산업에 초점을 맞추어 비즈니스 관점에서 엔터테인먼트 미디어와 기술이 어떻게 상호작용을 하며 새로운 가치 창출을 할 수 있을지에 관해 학계와 업계의 전문가들이 한 자리에 모여 토론하고 미래 비전을 제시하고자 합니다.



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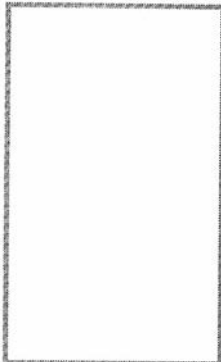
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제목 <Information> KAIST Info-Media Global Forum held information

작성자 Bakyoonwon

등록일

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1226

1. Pray for you' good health.

2. KAIST Info-Media Global Forum this 'entertainment and technology enterprise of four meetings' as the theme of 'Nex', as is held. Participation of interested members please.

<Next>

▶ Date: Fri 26 September 2008 09:00 to 18:00

▶ Location: KAIST Seoul Campus (hongreung location)

▶ Subjective: KAIST Graduate School of Information & Media Management

▶ September 21 until bun4essoneun you want to join you must pre-register.

Pre-registration: Online registration through the homepage (http://kaim.kaist.ac.kr) must be made.

▶ Fee is free, and attendance is limited to deadline on a first come, first served basis.

Singapore Management University – Lunchtime talks

[CCP Panel Discussion - Digital Matters, May 25](#)

[CCP is now known as the Centre for Content Promotion](#)

[Upcoming CCP Events! AIBD & CommunicAsia - May - June 2011](#)

[International TV and Film Technology Conference, 1-3 December, Ho Chi Minh City, Vietnam](#)

[New Reference Document! CONTENT PROTECTION ADOPTION IN ASIA PACIFIC](#)

[Pictures from our latest CCP Meetup \(June 17, 2010\)](#)

[CCP Managing Director Moderates Panel Discussion for Short Films](#)

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[Check out presentation slides from our recent DFS China!](#)

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[Masterclass and Workshop with China Directors: Li Qiankuan and Xiao Guiyun](#)

[New Presentation Slides by Isa Seow : BBC Case Study](#)

[CCP Industry Updates - October](#)

[CCP : "Digital Future Series – The Role of Music in Film and TV"](#)

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CCP - Broadcast Asia 2009 June Publication

Broadcast Asia Workshop's Agenda

CCP's Sunset Networking Event - 17 June 2009

AIBD/ITU Regional Seminar on Digital Terrestrial Television Broadcasting - Making the Right Choices

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"What online video hasn't figured out yet" from Media Experiences 2 Go, a Motorola blog

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April updates

Broadcast Asia - Discounted booths

Tech Consortium CCP Recruits Key Industry Players to Promote Secure Content Distribution in India

End March updates

CCP at Convergence India - Article by the Digital Edition DNA

UPDATES - EARLY MARCH

MARCH UPDATES: 8 - 14 MAR

PUBLICATIONS AND RELATED INVOLVEMENTS

Digital Review of Asia Pacific – Orbicom, Soundbound, UNDP, 2003 (Isa served as one of the editors for 2003)



DIGITAL REVIEW of Asia Pacific

PUBLISHER: Claude-Yves Charron



CHIEF EDITOR: Chin Saik Yoon

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DIGITAL REVIEW of Asia Pacific

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Asia-Pacific Development Information Programme, United Nations Development Programme, KUALA LUMPUR

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MPA Technology Initiatives (lobbying work)

MOTION PICTURE ASSOCIATION
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UNESCO
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MPAA Technology Initiatives, 2006

MPAA Technology Initiatives 2009 (new edition)

United Nations Human Development Report (HDR), 2002

Download at
 <<http://www.mendeley.com/research/ict-human-development-towards-building-composite-index-asia-realising-millennium-development-goals/>>

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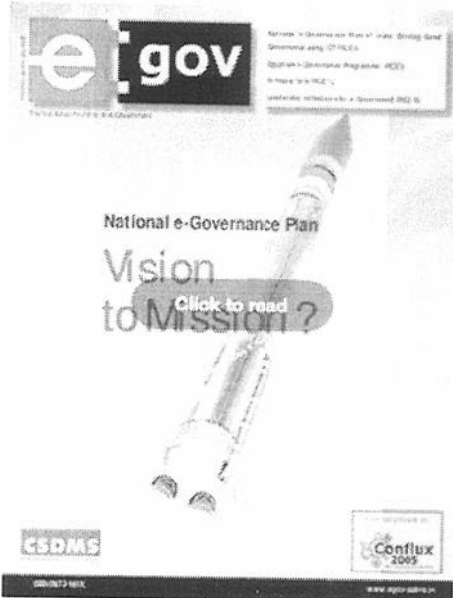
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Computers in Entertainment

Computers in Entertainment

Premiered in October 2003, [ACM Computers in Entertainment](#) (CIE) features peer-reviewed research papers and scholarly articles on a wide range of theoretical and practical computer applications in the field of entertainment. CIE and its founder Newton Lee are delighted to announce the new additions of co-editors-in-chief Prof. Adrian David Check of National University of Singapore and Keio University and Prof. Masa Inakage of Keio University. Check is an expert in Interactive Embodied Media, Entertainment Computing, Mixed Reality and Cultural Computing; Inakage is an expert in Entertainment Design, Media Art, Digital Cinema, and Computer Graphics. With these new appointments, CIE strengthens and expands its commitment to publication of high quality articles in all areas of entertainment. Papers should be submitted online at <http://line.nyu.edu/central.com/cie> and should adhere to the [CIE Template for Authors](#). For more info, cie@acm.org

New Interactive Website Coming soon in 2011, the redesigned CIE will feature the latest entertainment technology news and an interactive online community for sharing ideas on research, education, conferences, scholarships, jobs, and internship related to entertainment technology. The major topics are: Art & Music, Games, TV & Movies, Society & Education, Web, report

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